



September 20, 2013

Bring canned goods/dry food for Interact

We hosted many guests this morning!!! Armando introduced Bert Borsberry from El Paso, Texas where he is a Rotarian. He's recently moved here and has bought a house. His family will soon join him. When asked about projects at his old club he told us they weren't as busy as we are. They host big raffle events like raffling a car and bringing in 3 to 4 million dollars. They fund a number of scholarships. Christine Evans introduced Ann and Jeff Norman, Rotarians from Bellevue, Washington. Jeff told us that his club had a computer project in Antigua and they also put sewing machines there so women would have a means to work. They'd also funded wells in Ghana and Sierra Leon and done a local dictionary project. Clara Harris introduced her guest, Teddi Burni, who works with her doing research. Ken Patterson introduced his daughter, Gail Patterson. JoAnn introduced Dan Willis who is an officer in the La Mesa Police Department. He described some of the Police recent community endeavors. They provided dictionaries to all third grades in La Mesa, provided doctors to do free surgeries for malformations on children in Mexico, and funded a Leadership academy for some of La Mesa's poorer students. It sounded quite similar to our RYLA program. Jean Kerr introduced Ambassadorial Scholar Jean Mendieta who made a plea for funds to help the many poor in and around her home, Acapulco, who lost their homes in recent storms. We dedicated the funds from this morning's drawing to that end and the foundation matched whatever was collected. Many members donated more money to be matched. A total wasn't available, yet. Jean also introduced Evan Lai, a Global Rotary Scholar, who was also our speaker. He is from Taipei, Taiwan where he is a Rotarian and a university lecturer and researcher. What luck!! Our guest Jeff Norman won today's opportunity drawing!

Ambassadorial Scholar Evan Lai

Evan Lai was introduced as our speaker. He is an Ambassadorial Scholar from Taiwan. His home is in Taipei. His subject was "How Rotary Changed My Life." He began by telling us a bit about Taipei and showing us a picture



of a significant landmark there, a building of 101 stories. He remarked that the relationship between Taiwan and China was a strange one. He showed a picture of the Taiwan flag and told us that if you brought this flag to Taiwan you would be arrested. For those who don't know, Taiwan is part of China according to the Chinese government but residents long to be independent once more. But, Rotary is a presence in Taiwan. There are 7 districts, 613 clubs, and 23,281 Rotarians which was lucky for Evan.

When he was 7 his father died of Apoplexy

(probably a stroke with convulsions said Dr. Pogue) and when he was 14 his mother died of the same thing. As an only child he was left on his own. He rented their apartment for income and moved to a dormitory where he lived for about two hundred dollars for housing and meals every 6 months. He continued to go to school. He supplemented his income by tutoring elementary students and finally was able to move back into his apartment. Then when he was a senior, his apartment burned and he lost everything he had. Thanks to a recommendation from a teacher, he was led to Rotary and he got a Rotary Scholarship to help fund his education and finish his Masters. His thesis was based on a steel structure he designed that was strong and a novel idea in architecture. In 2002 he applied to become a university lecturer and was accepted. He got another scholarship to go to UCLA to work on his Doctorate. He also worked hard and ended up with three Masters Degrees as well. He joined Rotoract until he aged out when he turned 30 because he wanted to work to make the world a better place. He then joined Ahsisi (phonetically spelled) which is a level of Rotary Club we really don't have. It doesn't have age limits, so it is similar to our own general Rotary Club. Some of the typical projects he worked on were to develop a

food bank, a clean-up project, visiting old people, and helping orphans at an orphanage. They went there to play with them and teach them.

Much of his study was in Behavioral Finance. When asked what that was, he told us that it's how you behave with money. His example was what people do when they unexpectedly win (or and investment earns) a lot of money and how they behave if they lose money. It's application is in investing. His research found that people enjoy the feeling of suddenly win-

Next Meeting September 27, 2013

Reality Changers

A student in the Reality Changers program will address our members. Reality Changers is an initiative that transforms lives, schools and communities by providing youth from disadvantaged backgrounds with academic support, financial assistance and leadership training.

Save The Date:

Sept 17 - District Council
Crowne Plaza Hotel - MV

La Mesa Sunrise Rotary Leadership 2013-2014

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|---|--|--|
| President Ivan Alba | Membership Bobbi Warren | Vocational Janet Castanos |
| Pres. Elect Fern Hall | LMSR Foundation Christine Evans | Public Relations/Internet Tad Wolff |
| Secretary Lynn DeHaven | RI Foundation David Ballesteros | Club Service Cindy Carpenter |
| Treasurer Laurel Nishida | Comm. Service Peggy Davis | Peace & PR Clara Harris |
| Club Programs Clara Harris & Jean Kerr | | |

For the full lineup of LMSR volunteers go to: www.rotary5340.org/clubweb/24246/leaders.html

Ambassadorial Scholar (cont.)

ning (or earning) a large amount of money. They try to ignore or minimize a loss and seek to “win” again. He has been working to build a computer program to help collect this data and predict when to buy or sell. That would be a big help to investors and financial planners, if it is a fairly accurate predictor.



Evan Lai and Marilyn Sanderson

A Rotary Historical Moment with Cindy Carpenter

Cindy chose to address the Rotary 4-Way Test because it is such a good guideline for living by and she wondered about how it was selected. Her initial research revealed very little until she progressed further into it.

Four Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and better friendships?
4. Will it be **BENEFICIAL** to all concerned?



It first appeared in 1930. There was a businessman, Herbert J. Taylor who had founded a company that was slowly going bankrupt. Herbert decided that to save it, he needed to instill a code of ethics into his employees. He searched through a number of books for some outline to use as a guidepost and finding nothing, he decided to develop his own. He firmly believed that if you think right, you would automatically do the right thing. So what we now know as the 4-Way Test (above) is what he came up with. In 1950 Rotary got the right to use it as their guideline. Herbert Taylor retained the right to use it in his now thriving business. It's interesting to note that the country of Ghana also uses it as their guidepost for how they live and work.

Well done Cindy!!!

Announcements

Eden Steele first gave kudos to Clara for being such a great leader and inspiration with regard to her work with Interactions for Peace. Then she announced that there will be two up-coming “Beyond Bullying” tunnel events at two City Heights Schools. One will be held on October 7, at Ibarria Elementary School, and one on October 22 at Monroe Clark Middle School. You are invited to attend and witness these events if you choose.



She also mentioned that she'd started spending the grant money even though she didn't have it yet. Christine told her to just ask and she'll give her the money. It's held in the foundation fund.

Eden is also going to book a time for Harriet Tubman Village Charter School to have the Beyond Bullying Tunnel in the spring.

Jo Ann Bergquist announced that she needed a substitute to go to the Helix Interact Club on October 3rd because she has to work that day. She immediately had two volunteers. What a club!!

The Four-Way Test

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and better **FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

Our **LMSR # 5**
Is it **FUN**?



Just because my pix rarely gets in....

Reporter - Lynn DeHaven
Publisher - Bobbi Warren
Photos - Bill Pogue
Facebook Page - Ivan Alba

Announcements cont.

She also announced that the Interact Club was having a food drive to gather non-perishable foods to be donated to the Joan Croc center to be distributed to local needy families. She would like to see us donate to help their efforts. So bring some canned foods or dry foods to the next Rotary meeting please. It's 9/23 to 10/4.



Some students in the Interact club need a mentor to help with information and know-how to complete their senior projects. One boy would like to have someone with construction know-how to guide him. He wants to up-date and improve their child care center. Another student wants advice and guidance on how to bake cupcakes in large quantities so she can start her own non-profit organization.

A Saturday morning clean-up is scheduled for Saturday, Sept. 21, 2013. Tomorrow! There was a request for volunteers. Interactors were suggested, but many of them have transportation issues and it's too late to get permission slips and organize that effort. Several of our club members were willing to help, however.

Ivan announced that next week's program will be the "Reality Changers". They do amazing things! It promises to be very interesting so bring a friend.

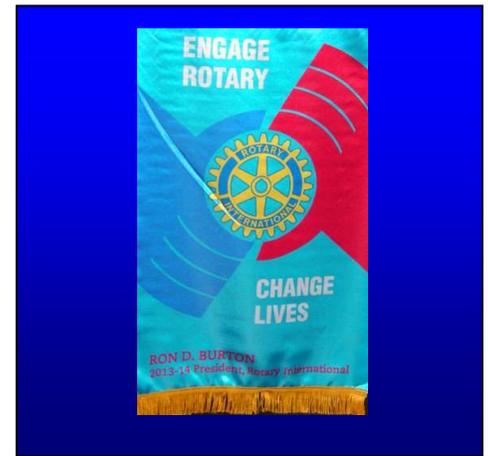
Welcome to Rotary Lidia Scinski!

Ivan Alba moved on to preside over the induction of our newest member, Lidia Scinski, principal of Harriet Tubman Village Charter School. She was described as a dynamic and tireless worker. Because of her leadership Tubman which once was a failing school that parents were reluctant to send their children to is now so good that the Kindergarten classes are full and have a waiting list. Every parent wants their child to go to this school. She is a true leader and manager and an inspiration to those who work for her! She epitomizes the Rotary Creed, "Service above Self". Ivan presented her with a certificate of membership, a Rotary pin, and best of all, a "Rotarian At Work" shirt, which, she was instructed, to get paint on and other signs of use, right away.



Cleaning-Up Lake Murray 9/21/13

A few hale and hearty Rotarians from La Mesa Sunrise met at the sign board in Lake Murray Park Saturday morning, ready for the BIG CLEAN-UP. Places to sign in and trash bags to put trash in were not readily available. There were no signs indicating that we should check in or where to check in. Luckily, Lynn came with a couple of bags and her trash picker-upper and Diane came with gloves and a bag or two and Tad found a plastic shopping bag to use so we started off to work. It wasn't long before we were on our own, each going in a different direction. Later Hugo came and some others arrived. There were Girl Scouts, Boy Scouts and various and sundry people who just wanted to help. The day was perfect, not too hot, nor too cold and we all seemed to be having a great time. Once a car came along and the driver offered us water. That was the only sign that there was an organized effort. While down close to the lake's edge a kayaker helped Lynn by getting a Frito bag out of the water that was just out of reach from the shore. Later, a boater came by as Lynn was cleaning a particularly dirty small beach and directed her to another littered beach just further along. He commented that she was cleaning the part of the lake that seemed to gather the most litter. She could believe that!! Several walkers were kind enough to thank us for cleaning up, leaving us to wonder why they weren't helping the effort.... But all-in-all, it was a fun and productive morning!

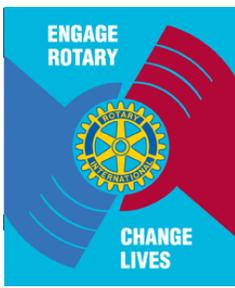


SNAP SHOTS



Our Tree at Lake Murray





ROTARY DISTRICT 5340



Southern California



District Calendar

October

Saturday, October 5, 2013 to
Sunday, October 6, 2013

LEAD Conference
Camp Cuyamaca

www.rotary5340lead.org

Thursday, October 31, 2013
Halloween

NOVEMBER

Friday, November 1, 2013 to
Saturday, November 2, 2013

District Conference & Founda-
tion Seminar/Gala

7:30 am - 10:30 pm

Crowne Plaza Hotel



Friday, November 1, 2013 to
Saturday, November 2, 2013

Thousand Smiles Clinic

Ensenada, Mexico

For information contact Kim Muslusky kmuslusky@@powayusd.com

www.thousandmiles.org

Sunday, November 3, 2013
Daylight Savings Time Ends

Tuesday, November 12, 2013

LDA Academy

6:00 pm

Braille Institute

Session II - 2014 Academy. Go to the Web-
Site for Schedule and Lesson Plans.