



DEL MAR - SOLANA BEACH SUNRISE ROTARY CLUB



2010 – 2011 Annual Report

by
Jan Parsons, President

This year is dedicated to our beloved Fred Bradley who passed away unexpectedly from a heart attack and who we dearly miss.

Club Service/Vocational

- Created more closeness among members by having everyone do a **Who Am I**
- Increased awareness of Rotary history by having everyone do a **Rotary Minute**
- Rotated the presenter of the weekly **joke** to allow everyone to participate
- Introduced the **Rotary Wheel of Misfortune** to create more fun with fines
- Attended **Light Up the Sky to Eradicate Polio**
- Held two **Fireside Chats**
- Brought back the **5-Way joint meeting** with the Encinitas, Encinitas Coastal, Del Mar, & Rancho Santa Fe Rotary clubs
- Held an **offsite meeting** at Helen Woodward Animal Center
- Held two Rotarian **baby showers** & donated a \$100 US Savings bond to each
- Developed new **tri-fold**
- Distributed **Rotarian magazine** with club info label to doctors/dentists offices
- Started reciting **4-Way Test** the first meeting of each month to focus on Vocational Service
- Set up booth at Del Mar **Ugly Dog Contest** to promote our club
- Bill donated a **laptop** with CD & power point capabilities
- Created club awareness by marching in the Solana Beach anniversary **parade**
- Gave out first **High Ethical Standards** award to Jeffery Church & NIKA Water

Community Service

- Held most successful **Bocce** tournament yet raising \$63,838 and netting \$42,925
- **MOM** (Military Outreach Ministry): military family's appreciation food drive
- **Miracle League** of San Diego: sponsored teams
- **Stand down**: passed out over 5000 bottles of water
- **Hope Without Boundaries**: donated \$1000 to enable kids to go to school
- Provided **dictionaries** for 3rd graders
- **Torrey Pines Reserve**: continued upkeep on our plot
- **CRC** (Community Resource Center): Helped at holiday baskets, holiday decorating party at Carol's house, toy drive, plant sale, RAW painting of Carol's

house, Bocce proceeds of \$5623 in support of child protective services, Carol's house, & Libre center

- **Project Refuge**: donated \$1000, helped set up two apartments, and attended their open house/celebration in conjunction with the La Jolla Golden Triangle club
- **TeamMates**: donated \$1000 and members volunteered as mentors
- **SAY** (Social Advocates for Youth): donated \$5623 in Bocce proceeds in support of the student garden at Chollas elementary school, Tee It Up golf program at Rosa Parks elementary school, & other worthy projects
- **Veterans Village** of San Diego: donated blankets for their annual drive
- **YMCA**: donated \$1000 to send 10 kids to summer camp
- **Voices for Children**: donated \$5623 in Bocce proceeds for various programs
- **Helen Woodward Animal Center**: donated \$500 for their Therapeutic Riding Program
- **Special Olympics**: officiated at their bocce tournament

Youth

- **LEAD** (Leadership, Ethics, and Determination) Conference: sent a student
- **Ryla** (Rotary Youth Leadership Awards) Conference : sent a student
- **Model UN**: Mentored four students & helped at convention
- **Dollars for Scholars**: gave out two \$1000 scholarships
- **Canyon Crest Interact Club**: continued mentorship & participation

International

- **Madagascar Solar Cooking Project**: continued support and supplied 8 sewing machines
- **OEF** (Organization y Educacion Empresarial Femenina de El Salvador): \$8000 matching grant to set up an agricultural school and farm in San Vicente
- **Trip to El Salvador** by 12 Rotarian and family members to see our projects, visit with OEF and San Salvador Rotarians and friends
- Donated \$1000 (& other member dollars) to the **Pablo Tesak Cultural Center**
- Contributed \$1000 to **Friends of Joshua** to provide school equipment in Malawi
- Supported **Zambia Micro Credit** program with \$1000
- **Thousand Smiles**: provided supplies & support for their program in Tijuana
- Supplied \$2000 club funds plus \$3000 individual for matching grant in **Ivory Coast** for clean water project
- Donated \$1000 in support of outbound **Ambassador Scholar** David Diaz for his peace project in the Basque region of Spain
- Collected **eye glasses** to send to San Salvador Rotary club for the needy
- Continued work on **Matching Grant** projects started last year as follows:
 - o **Matero, Zambia**: school supplies & equipment for Matero Elementary School
 - o **Arjula, India**: school supplies for Arkula Elementary School
 - o **Usulután, El Salvador**: vocation training program

- **Kyasira, Uganda:** bore well and latrine for city residents
- **Bangalore, India:** potable drinking water

Rotary Foundation

- Pam Russell, District Foundation Chair, helped present the **Major Donor Award** to Charles & Alicia Foster
- Contributed \$5,975 for the **TRF Annual Programs Fund** exceeding the club's goal of \$5,250.
- **EREY:** Met the Every Rotarian Every Goal of participation to TRF Annual Programs Fund and exceeded average member contribution goal of \$125 by averaging \$260/donor
- Held a "**Spare Change**" contest to bring in coins for Polio Plus that brought in over \$800
- Raised over \$2,719 for **Polio Plus** and sent off \$2000 to meet this years goal
- The club has collected over \$6000 in Restricted Giving (Matching Grants) this year
- Over ten **Paul Harris Fellow** presentations throughout the year with seven members becoming new Paul Harris Fellows

Financials

- We have done a great job of staying within budget with a slight positive income vs expense of close to \$500.
- We will end the year with approximately \$40,000 in our bank accounts and over \$50,000 in our Foundation account. We are well positioned to fund a major project in our 20th Anniversary year next year.

Attendance

- 71% for the year. Many members can't be at the meetings but make up for it by their attendance at work projects, committee meetings, and district events.

Socials

- Concert at the Cover, Solana Beach
- Oktoberfest, Karl Straus Brewery
- 2 Fireside Chats
- Holiday Party
- Light Up the Sky to Eradicate Polio celebration/group dinner
- Bocce dinner at Tony Jacal
- Bocce social & baby shower
- Padres Rotary night

Speakers

- Good mix of informative, non-profits, and Rotary topics. Only two last minute cancellations. One offsite meeting.

Areas to be Improved

- Membership: Need to focus on drawing new members. Membership ended at 33 vs start of 36, but had two quality new members in Zoran and Jody.
- Web Page: Directory kept up-to-date including pictures, but other areas and links lacking. Need to work on.
- Public Relations/Press Releases: Need to improve next year. Not much coverage
- Vocational: Needs more attention.