



GROW THE CLUB

Make Membership Your #1 Priority!

Tell Your Story

Make A Difference

The Four-Way Test

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and better **FRIENDSHIPS**?

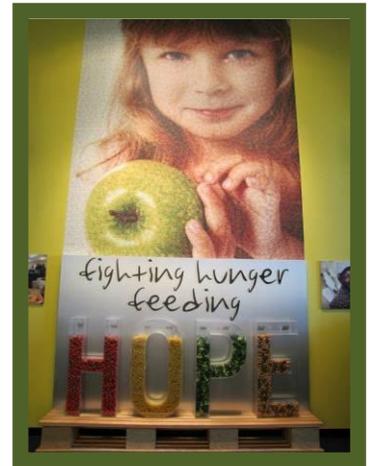
Will it be **BENEFICIAL** to all concerned?



Club Selected for Matching Grant

The Santee-Lakeside Rotary Club has been selected as a District 5340 Matching Grant recipient. The District will match the Club's pledge of \$2,000 bringing the total to \$4,000. The funds will be utilized to assist one of the Club's community partners - The Santee Food Bank.

In support of Santee Food Bank's mission to fight hunger through feeding hope, the funds will be used to purchase a large capacity refrigerator and possibly an additional freezer. This additional storage capacity will allow more perishable food items to be stored and dispensed.



The Food Bank provides emergency food assistance to low and middle income residents of Santee. It is an all-volunteer organization. Their highly committed staff disperses food from its location every Wednesday and Friday and on the first and third Saturday from 9-11 a.m. from its location on the campus of Newbreak Church on Cottenwood.



The Food Bank was established by some of the churches in Santee and is organized under the auspices of The Santee Ministerial Council, which was established in 1983.

The Santee-Lakeside Rotary Club has been a long-time supporter of the food bank and has participated in numerous food drives throughout the years, including the Post Office's annual *Stomp Out Hunger* food drive. Supporting the Santee Food Bank is just one example of how the Santee-Lakeside Rotary Club intends to support Rotary International's 2014 theme: Engage Rotary; Change Lives.

The Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;

FORTH: The advancement of internal understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

End Polio Now



Visit the Santee-Lakeside Rotary Club at
<http://www.santeelakesiderotary.com>

On the Polio Front

Polio eradication suffers a setback as Somali outbreak worsens

NPR...Jason Beaubien

Somalia hadn't had a case of polio for nearly six years. But in the past few months, the virus has come back. Now the East African country has the worst polio outbreak anywhere in the world.

Twenty new cases of polio were reported in the latter part of July in Somalia by the Global Polio Eradication Initiative. That brings the total number of cases in the Horn of Africa to 73. The rest of the world combined has tallied only 59 cases so far this year.

Health workers are worried that the virus could gain a foothold in the Horn of Africa and jeopardize the multibillion-dollar effort to wipe out the virus worldwide.

Until this recent outbreak, global efforts to eradicate polio appeared to be making remarkable progress. Last year the number of children paralyzed by polio hit a record low at 223.

This year it was looking like there were going to be even fewer cases. The last significant pockets of the virus appeared to be isolated in Afghanistan, Pakistan and Nigeria.

Then in May, a 2-year-old girl in Mogadishu became the first confirmed case of polio in Somalia in more than six years. The number of polio cases in Somalia is increasing by the day, says Dr. Nasir Yusuf, who leads UNICEF's immunization efforts in eastern and southern Africa. Part of the problem, he says, is that the majority of children in Somalia have never been immunized against polio. "We have an outbreak in a population that has been quite vulnerable for quite some time," Yusuf says.

Somalia has the second worst rate of polio vaccination in the world after Equatorial Guinea, according to the World Health Organization.

In response to the current outbreak, there have been five emergency polio immunization campaigns in Somalia since May. The Somali government directs the campaigns, but it doesn't control or have access to vast swaths of the country. Some of the most recent polio cases have occurred in areas that are considered off limits to vaccination teams.

Underscoring the lack of security in the region even for health workers, two health workers with Doctors Without Borders were freed this week after having been held hostage in Somalia for almost two years. The women had been working in the Dadaab refugee camp in Kenya, where eight new polio cases were reported in May.

The current outbreak is forcing governments throughout the region, including parts of the Middle East, to launch supplemental vaccination drives, Yusuf says, because polio is capable of spreading quickly.

Club Presidents

2013-2014 James Peasley
 2012-2013 Augie Cairns
 2011-2012 Sandy Pugliese
 2010-2011 Emily Andrade
 2009-2010 Pam White
 2008-2009 Tom Miles
 2007-2008 Edith French
 2006-2007 Allen Carlisle
 2005-2006 Robie Evans
 2004-2005 Mike Uhrhammer
 2003-2004 Dan O'Brien
 2002-2003 Marjorie Cole
 2001-2002 Howard Kummerman
 2000-2001 August Cairns
 1999-2000 Charles Lane
 1998-1999 Rev. Mark Neuhaus
 1997-1998 Marjorie Whitehead
 1996-1997 Roland Rossmiller
 1995-1996 Michael Twichel
 1994-1995 Steve Hamann
 1993-1994 Marcia Johnson
 1992-1993 Doug Wilson
 1991-1992 William Stumbaugh
 1990-1991 Dennis Gerschoffer
 1989-1990 James Terry
 1988-1989 Stanley McDonald
 1987-1988 Joseph Spaulding
 1986-1987 Jerry Viner
 1985-1986 Vic Bermudes
 1984-1985 Lowell Hallock Jr.
 1983-1984 Douglas Giles
 1982-1983 John Rayburn
 1981-1982 John Irwin
 1980-1981 Robert Brady
 1979-1980 Robert Greiner
 1978-1979 Bill Warwick
 1977-1978 Ronald Watts
 1976-1977 William Garrison
 1975-1976 Gale Ruffin
 1974-1975 Robert Jones
 1973-1974 Gerald Hamann
 1972-1973 Erv Metzgar
 1971-1972 Wolfgang Klosterman
 1970-1971 John Gill
 1969-1970 Robert Rump
 1968-1969 Russel Crane, Jr.
 1967-1968 Rev. Edward Garner
 1966-1967 Van Sweet
 1965-1966 Tom Smily
 1964-1965 Albert Lantz
 1963-1964 Charles Skidmore
 1962-1963 Frank Fox
 1961-1962 Ray Stoyer
 1960-1961 Walter Chandler

Photo Clip Board



Rotarian, **Allen Carlisle** recently fell on hard times and was found hitchhiking back to San Diego.

Truth: Allen's kids were completing a mission in Idaho and Allen went to surprise them and drive them home. His children did not recognize him. Would you?

Allen was heavily fined for setting a bad example.

Rotarian, **Bill Stumbaugh** provided a very passionate overview of his trip to Ecuador.



Happy Birthday to Rotarian, **John Irwin** who recently celebrated his 85th birthday!



Tom Roth speaks about using strengths and leadership as tools to retaining membership.



Rotarian **Tom Miles** stepping in to conduct meeting in the president's absence.



Rotarian, Joe Mintz of Thousand Smiles provided an overview of the program and offered ways Rotarians can be involved.

Save the Date

September 10

**Board Meeting - 8:00 a.m.
Jimmy's**

September 17

District Council - Crowne Plaza

September 19

**SLR Installation Dinner, Barona
Resort & Casino Golf Ctr.**

November 1-2

**District Conference - Crowne
Plaza**

Speakers

September 5

**Maximize your Social Security
Benefits**

September 12

Sleep Disorders

September 26

Rotary Foundation & Polio Plus

Birthdays

September 13

Tom Miles

Anniversaries

None

The Santee-Lakeside Rotary Club meets every Thursday at noon at Jimmy's Restaurant on Mission Gorge Road in Santee.

Guests are Welcome!



Need to Know



There is a new Rotary Fellowship group forming in District 5340 for singles. This group will be part of the Rotary Singles Fellowship International and provide opportunities to network, socialize, serve, travel and create lasting friendships with other Rotarians. Please take the survey and pass the word on.

<http://survey.constantcontact.com/survey/a07e84ids4thl6uum9p/a005hl74ih8h/questions>

A new District website was launched on August 26. Please take the time to go to the website and see all the cool features and modern feel of the new website. You won't be disappointed.

<http://www.rotary5340.org/>



SAVE THE DATE

**Atlanta 2017
Rotary
International
Convention**



Don't miss your chance to plan ahead and attend Rotary's International Convention in the USA!

Sign up early as a volunteer. There will be plenty of jobs that need to be done.

<http://www.rotaryconvention2017.org/welcome/?q=volunteer>

Rotary District 5340

2013

**District Conference & Rotary
Foundation Seminar and
Celebration**

November 1 & 2

Crowne Plaza Hotel, San Diego

Ignite your passion for Rotary



Declaration of Rotarians in Businesses and Professions

As a Rotarian engaged in a business or profession, I will:

1. Exemplify the core value of integrity in all behaviors and activities.
2. Use my vocational experience and talents to serve Rotary.
3. Conduct all of my personal, business, and professional affairs ethically, encouraging and fostering high ethical standards as an example to others.
4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings.
5. Promote recognition and respect for all occupations which are useful to society.
6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community.
7. Honor the trust that Rotary and fellow Rotarians provide and not do anything that will bring disfavor or reflect adversely on Rotary or fellow Rotarians.
8. Not seek from a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.



This Close

POLIO NEAR EXTINCTION

President's Message



All Rotarians worldwide, with the assistance of all available resources, can increase their effectiveness and reach more people to positively affect lives and fulfill the noble and excellent view and practice that all Rotarians take to heart - "Service Above Self".

Jim Peasley, President

The mission of Rotary International (RI) is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders. This encompasses the Santee-Lakeside Rotary Club individual membership to foster understanding and enhance membership camaraderie.

The Rotary Four-Way Test, which has been translated into more than 100 languages and that we as members quote orally out loud each week, asks the following questions:

Of the things we think, say or do

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?
-

We as Rotarians, I believe, are expected in our lives and relationships, to embrace, understand, practice, and take to heart and mind, these four fundamental principles. To enhance membership camaraderie, reduce club membership non-renewal, and increase membership rolls it is imperative that in all things we must be acutely aware of the true meaning and effect on relationships of the Four-Way Test, particularly the third and fourth principles.

It is generally accepted that when one is dealing with others it is not what is said but rather it is the way it is said that matters most. The perception of the communication both verbal and non-verbal is of importance here to build GOODWILL and BETTER FRIENDSHIPS. The communication should be executed in a manner with the thought of mind that it is intended to be BENEFICIAL to all concerned. We all should take the high road when dealing with all matters particularly those that may have an element of differing views. We as members of the Santee-Lakeside Rotary Club have common interests and beliefs or we would not be Rotarians.

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Why Join Rotary

Community Service

Rotary creates the perfect venue to give back to your community and to the world at large.

Networking

Rotary provides an environment for developing strong friendships and business relationships.

Leadership Skills

Rotary provides unlimited exposure to new topics and ideas; it provides a meaningful way to be a leader.

International Service

Rotary's arm encircles the globe. It is the largest service organization in the world and provides countless opportunities to bridge continents and end divides.

Friendship

Every Rotary Club in the world, no matter how big or small, has one thing in common: friendship. And it's from this base of friendship that we serve our community.

Family-Friendly

Rotary has the potential to be a way of life; a legacy to leave our children and our grandchildren.

Young People

A great tool Rotary has is its educational programs. It also can give you exposure to many different areas and help you find what your interests really are.

President's Message continued

We all know that politics and governments play an ever-present and significant role in everyday life throughout the world. To simply not recognize this reality would be to disallow RI and Rotary clubs the opportunity to enhance the level of service that they do provide. I believe that this hits home, our Club, and in membership development.

Rotarian's role in political participation or actions is interesting and has prompted a few thoughts. One does wonder if Rotary clubs and RI representing Rotary that they could and would play an important and practical role in the political process for change that aligned with and promoted the ideals of Rotary. Would not these efforts further the goals, ideals, and desires of Rotary? That is another subject which could be developed extensively, reserved for another time.

All Rotarians worldwide, with the assistance of all available resources, can increase their effectiveness and reach more people to positively affect lives and fulfill the noble and excellent view and practice that all Rotarians take to heart - "Service Above Self".

In 1935, Paul Harris was concerned that the golden rule would need to be abandoned but doing so would, as he believed, deny the core value of Rotary. The golden rule can be summarized as a shared commitment to ethical conduct in all aspects of ones lives. The solution was the Four-Way Test, which is a detailed articulation of how to follow the golden rule. By following the golden rule all Rotarians can have positive political influence to accomplish the Rotary service objectives without compromising the Rotary Code of Policies regarding political participation.

The following quote from Martin Luther King Jr. comes to my mind when I believe that I am amongst friends and there appears to be a so-called "elephant in the room" that should be dealt with. The intent is to achieve resolution or to at least clear the air and with the hopes of resolving any differences, in an open and honest manner which will be beneficial to all.

"In the End, we will remember not the words of our enemies, but the silence of our friends."

I encourage all are club members to enhance our relationships within the Club and within our private lives at every opportunity.



Club Runner Mobile App Now Available



We're very excited to announce that the **ClubRunner Mobile App** is **now available for download!** The ClubRunner Mobile App is your key to connect to your ClubRunner website on the go! Completely, **free** to download and use, this app will let you access the key info you need while you're on the go. Password protected just like your website, the ClubRunner Mobile app is **comprised of three main modules.** You now will have the ability to **view** your **member directory**, view the **articles posted to your website** and **locate the nearest club** right from your iPhone or iPod, bringing you even closer to being able to **connect, collaborate and communicate!**

To download the app from the Apple App Store or from Google Play, simply type in 'ClubRunner' in the search bar. Our mobile app is compatible with all versions of the iPhone, iPad and iPod Touch sets that have iOS 3.1 or later and with versions of Androids that are 2.3.3 or better.



Making a
Difference