

Presidents-Elect Training Seminar, February 2010

A FOUNDATION FOR THE FUTURE



Agenda

- Welcome
- Terminology
- Overview
- District Organization
- Fundraising for The Rotary Foundation (TRF)
- TRF Grants
- Club Qualification
- Timeline



Terminology

- DDF
- VTT
- PF
- TRF
- World Fund
- APF
- EREY



Terms

- DDF – District Designated Funds
- VTT – Vocational Training Team (formerly Group Study Exchange (GSE))
- PF – Permanent Fund
- TRF – The Rotary Foundation
- World Fund – Source of funds for grants from TRF
- APF – Annual Programs Fund, unrestricted giving to TRF
- EREY – Every Rotarian Every Year makes a donation to the APF



Why Change?

- Preparing for The Rotary Foundation Centennial
- Immense growth
- Relevance in philanthropic world
- Evolving organization
- Rotarian feedback
- Sustainability, significance, simplification



2017 Vision: A Premier Foundation

Permanent Fund approximately
US\$700-800M
Authentic and Effective (Water)



Name Recognition



**W.K. KELLOGG
FOUNDATION**

FORD FOUNDATION

World Vision



MACARTHUR

The John D. and Catherine T. MacArthur Foundation

**BILL & MELINDA
GATES *foundation***



Rotarian Feedback

- **Simplify** and **focus** program menu
- **Balance** — global and local
- Focus on **significant** and **sustainable outcomes**
- Increase sense of ownership — **shifting decisions locally**
- Be recognized as **first-choice partner** for global projects



Rotary Foundation Mission & Motto

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Motto: Doing Good In The World



Areas of Focus

1. Peace and Conflict Prevention/Resolution
2. Disease Prevention and Treatment
3. Water and Sanitation
4. Maternal and Child Health
5. Basic Education and Literacy
6. Economic and Community Development



District Organization

- District Foundation Chair Pam Russell
 - District Grants Subcommittee Chair Philippe Lamoise
 - Global Grants Chair John Fistere
 - District Grants Chair Marge Cole
 - District Fundraising Chair Steve Brown
 - District PolioPlus Chair Richard Coutts
 - Foundation Mentors



Donating to The Rotary Foundation

- Every Rotarian Every Year
 - Donate to TRF Annual Programs Fund
 - Direct Deposit / Automatic Payments
 - Your Club Goal _____ (Tab 10)
 - District Goal (Sum of your goals)
- \$200 Million Challenge Grant
 - \$2,000 per club for PolioPlus
- Permanent Fund



Rotary Foundation Forms & Reports

- Club Goal Form (Tab 10)
- Tab 2
 - Monthly Contribution Report (MCR)
 - Club Recognition Summary (CRS)
 - Multiple Donor Form
 - Credit Cards & Electronic Funds Transfer
- PolioPlus Challenge Report



Grant Names

Rotary Foundation
District Grants

Rotary Foundation
Global Grants



Rotary Foundation District Grants

- Simple, flexible, innovative
- Educational and humanitarian projects and activities consistent with mission
- Smaller activities and projects
- Local decision making with broader guidelines



Funding Attributes

District Grants

- Initiated by clubs and district
- Follows TRF Mission, preferably within the six areas of focus
- Preference for International projects in developing countries
- Local and DDF funding only, no World Fund match
- Up to \$4,000 grant, club matches \$ for \$
- One grant per club, but clubs can work together on a project



District Grants — Mission-related

- International travel for local doctor to volunteer at a clinic
- Project in non-Pilot Districts such as D4100 in Mexico
- Community Service Project
- Rotarians At Work Day project
- Others?



Application Process

District Grants

- Complete online form
 - President, President-elect, Project Chair sign
- District Grants Chair reviews and seeks additional information if required
- District Grants Subcommittee prioritizes projects based on merit and available funds
- District Grants Chair presents list to Foundation Committee for approval
- Clubs are notified
- Checks are delivered
- Club performs project
- Club provides final report with receipts and photos



District Grant Funding Example

Club Name	Club Funds	District Funds	Total
Village Sunset RC	\$4,000	\$4,000	\$8,000
Totals	\$4,000	\$4,000	\$8,000



District Grant Funding Example

Club Name	Club Funds	District Funds	Total
Downtown RC	\$1,000	\$1,000	\$2,000
Beach Sunset RC	\$1,000	\$1,000	\$2,000
Mountain Sunrise RC	\$2,000	\$2,000	\$4,000
Totals	\$4,000	\$4,000	\$8,000



District Grant Funding Example

Club Name	Club Funds	District Funds	Total
Downtown RC	\$4,000	\$4,000	\$8,000
Beach Sunset RC	\$4,000	\$4,000	\$8,000
Mountain Sunrise RC	\$4,000	\$4,000	\$8,000
Late Lunch RC	\$4,000	\$4,000	\$8,000
Totals	\$16,000	\$16,000	\$32,000



Rotary Foundation Global Grants

- Long-term projects
- Rotarian participation
- Larger grant awards
- Minimum project size is \$30,000
- Sustainable, measurable outcomes
- Must be within the six areas of focus
- International partnerships required



District-Developed Global Grants

- Developed based on long-term or developing relationships
- In development
 - District 9200 – East Africa
 - Uganda Adopt a Village
 - Kenya Water Project
 - District 9270 – South Africa
 - District 3000 – India
 - District 4400 – Ecuador



Club-Developed Global Grants

- Developed by qualified clubs
- Projects with Future Vision Pilot Districts only
- DDF, World Fund, cash flow through
- Maximum of \$12,000 in DDF available with \$6,000 from club
- Awards will be based on merit and available funds
- Minimum grant of \$15,000 from TRF World Fund
- Streamlined stewardship and accountability



Global Grant Funding Example

Club or District Name	Club Funds	District DDF	TRF Match	Total
District 5340 Rotary Club	\$6,000		\$3,000	\$9,000
District 5340		\$12,000	\$12,000	\$24,000
Totals	\$6,000	\$12,000	\$15,000	\$33,000



Global Grant Funding Example

Club or District Name	Club Funds	District DDF	TRF Match	Total
District 5340 Rotary Club #1	\$2,000		\$1,000	\$3,000
District 5340 Rotary Club #2	\$2,000		\$1,000	\$3,000
District 5340 Rotary Club #3	\$2,000		\$1,000	\$3,000
District 5340		\$12,000	\$12,000	\$24,000
Totals	\$6,000	\$12,000	\$15,000	\$33,000



Global Grant Funding Example

Club or District Name	Club Funds	District DDF	TRF Match	Total
District 5340 Rotary Club #1	\$2,000		\$1,000	\$3,000
District 5340 Rotary Club #2	\$2,000		\$1,000	\$3,000
District 5340 Rotary Club #3	\$2,000		\$1,000	\$3,000
District 5340		\$12,000	\$12,000	\$24,000
District 1111		\$10,000	\$10,000	\$20,000
Totals	\$6,000	\$22,000	\$25,000	\$53,000



Global Grant Funding Example

Club or District Name	Club Funds	District DDF	TRF Match	Total
District 5340 Rotary Club #1	\$2,000		\$1,000	\$3,000
District 5340 Rotary Club #2	\$2,000		\$1,000	\$3,000
District 5340 Rotary Club #3	\$2,000		\$1,000	\$3,000
District 5340		\$12,000	\$12,000	\$24,000
District 1111		\$10,000	\$10,000	\$20,000
District 1111 Rotary Club #1	\$1,000		\$500	\$1,500
Totals	\$7,000	\$22,000	\$25,500	\$54,500



Club Qualification

- Clubs must be qualified to participate in a Global Grant
- Ensures proper legal, financial, and stewardship controls of grants
- Club Qualification process is simple
 - At least one club member attends the Grants Management Seminar (recommend more)
 - Club President-elect, Foundation Chair, International Service Chair, Community Service Chair, others
 - Club President reads, understands and signs the Memo of Understanding



Timeline

- Calendar of Events
 - February 27, Foundation Mentor Training
 - March 20, District Assembly (am) & Grants Management Seminar (pm)
 - May 1, Final Due Date for ALL Grants submissions
 - May 31, District and Global Grants Identified, Global Grants finalized for submission on July 1



What to Do Now

- District Grants
 - Select a Project
 - Work with Foundation Mentor and District Grants Chair to complete application
 - Attend the Grants Management Seminar
 - Submit paperwork by May 1



What to Do Now

- Global Grants
 - Select a Project
 - District-Developed Grant
 - Club-Developed Grant
 - Work with Foundation Mentor and Global Grants Chair to complete proposal and application
 - Attend the Grants Management Seminar
 - Complete Qualification
 - Submit proposals by May 1



Timeline – Preparing for Future Vision

Preparation Year 2009-2010

- Organize District team
- Receive training and guidelines from TRF
- Train and qualify the Clubs
- Clubs prepare District Grant applications
- Clubs/District prepare Global Grant proposals and applications



Timeline – Year 1

Pilot Phase 2010-11

- Begin awarding grants to pilot districts
- Update on pilot to Trustees
- Last year to fund some current programs (non-Future Vision Districts)
- Modify and improve for year 2



Timeline – Year 2

Pilot Phase 2011-12

- Continue awarding grants to pilot Districts
- Evaluation of pilot successes and challenges
- Final pilot evaluation to Trustees
- Make necessary modifications



Timeline – Year 3

Pilot Phase 2012-13

- Continue awarding grants to pilot Districts
- Final pilot evaluation
- Adjust grant model for full rollout
- Qualify and train all Districts



Timeline – Full Rollout

Full Rollout 2013-14

- Everyone has the vision!



Opportunities & Challenges

- Provide input into the refinement of new structure
- Receive specialized Foundation support and service
- Access to more funds for use at district's discretion
- Agree to 3-year commitment



Summary

- Questions?
- District Assembly / Grants Management Seminar
 - Fundraising
 - PolioPlus
 - District Grants
 - Global Grants
 - Club Qualification



A FOUNDATION FOR THE FUTURE

www.rotary.org/futurevision

