

Rotary District Literacy Grants

1. Grants are designed to provide low income students with reading books that they will be able to keep and take home if they wish
2. District Literacy Grant projects may only be done with Title 1 (low income schools)—a list of Title 1 schools in San Diego and Imperial Counties is on the District Website (<http://www.rotary5340.org/news/pdf/news17-48.pdf>)
3. Rotary Clubs will make arrangements with schools/principals/teachers regarding the appropriate time to present the books to the children—which also includes a Rotarian reading all or part of the book to the children in the classroom.
4. Literacy Grants are only available for children in grades Kindergarten through 3rd Grade (approximately ages 5-9).
5. They may be presented to classrooms (3rd grade) where dictionaries are presented—if it is a Title 1 school
6. Rotary Club funds will be matched with District Designated Funds (DDF) up to \$3000. for District Grants
7. Rotary Clubs may do two District Grants if one of them is a District Literacy Grant—Clubs may not receive more than \$3000.
8. Rotary Clubs may order reading books from any vendor they wish; we recommend Rolling Readers (<http://www.rollingreaders.org/index.php>), a nonprofit literacy program who will select appropriate grade level reading books and ship them to the Rotary Club contact person for a donation of \$100./classroom (classroom size at these levels is generally 20 students)
 - a. If you order through Rolling Readers, you will need to designate the contact person and their address for shipment
 - b. You will need to follow their timelines for ordering to have them for Fall distribution
 - c. Clubs will need to affix their own bookplates in the books with the Rotary wheel logo and other Rotary information and a place for a student to write their name in the book.
 - i. Bookplates may be ordered from the Southern California Dictionary Project (http://socaldp.org/index_files/Page528.htm)
9. The District Literacy Grant is linked to the Fall Public Relations campaign which will feature photos of children reading and being read to. The timeframe for the PR campaign is October—December, 2011
10. Please take photos of Rotarians reading to students who receive the Literacy Grant books—we would like to use them for the PR campaign in 2012. Post them to the Grant website for your club's project
11. Ask the teacher or Principal to issue a Press Release to the local media. This will have greater value than one from the club. But a club PR release is better than no PR at all.
12. All projects must be complete and a Final Report along with receipts and photos filed on the grant website for your District Grant by March 31, 2012
13. Any questions/concerns/suggestions may be sent to District Grants Chair Marge Cole (marge.cole@yahoo.com)