

District 5340 Rotary Foundation Newsletter

The Rotary
Foundation

November 2012

Volume 1, Issue 4

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Polio This Week—As of 31 October 2012

Total Cases:

Globally: 177

502 YTD 2011, Total in
2011: 650

Endemic Countries: 172

226 YTD 2011, Total in
2011: 341

Non-endemic Countries: 5

276 YTD 2011, Total in
2011: 309



November—Rotary Foundation Month

It's Rotary Foundation Month! What are you doing to promote the programs and projects of The Rotary Foundation? What are you doing to increase giving to The Rotary Foundation so that we can do even more good in the world?

Yesterday, I spoke to the Rancho Bernardo Rotary Club. In preparing my remarks for their meeting, I was struck by how well-balanced this club is in relation to The Rotary Foundation.

Since their inception in 1964, they have donated roughly \$450,000 to the Annual Fund, matching grants, global grants, polio eradication and the Permanent Fund. Pretty impressive for a club of 57 members. Last year they averaged \$270 per person to the Annual Fund and it looks like they will exceed that amount this year substantially.

I said that they are well-balanced so let me tell you what else they have done. Since 2001, they have led or participated in TRF grants in six countries on three continents with a total value exceeding \$550,000. When I

asked who had visited the countries where the projects took place, members affirmed that every project country had been visited.

These projects have been in each of the six areas of focus as well.

Take a look at what your club is doing and ask yourself if your club is in balance.

Do your members donate generously to The Rotary Foundation?

Do your members actively participate in grants funded by The Rotary Foundation?

If not, now is the time to make that happen. It's Rotary Foundation Month. The perfect time to turn more of your Rotary Club members into Rotarians through The Rotary Foundation.

Talk to your club Foundation Mentor on ways to do more. Have a program on The Rotary Foundation. Sign up for Rotary-Direct.

You'll be a stronger club with enthusiastic Rotarians!

End Polio Now Update

As of 29 October, Rotarians have raised a total of US\$5.4 million has for 2012-13.

On 24 October we celebrated World Polio Day in recognition of the tremendous progress being made in the fight to end polio forever. There was a significant spike in media coverage and online conversation about polio eradication.

We launched the World's Biggest Commercial to support polio eradication, an online campaign that engaged the general public by inviting them to add a photo of themselves alongside Archbishop Desmond Tutu, Bill Gates, and others participating in Rotary's "This Close" campaign. Visit www.endpolionow.org, to be included in the constantly expanding commercial.

Together, in a single day, we reached a potential 29 million fans via social networks. You can lend your voice to the public conversation by sharing the message and asking their fellow Rotarians, elected officials and members of their local communities to support this historic global public health initiative and help End Polio Now.

District Grants



Hopefully, the checks will be in the hands of our clubs shortly, deposited and spent on the wonderful worthwhile projects that were identified in the applications.

Of course, we'll want the reporting done shortly after that!

There was a slight delay due to very recent

changes in the laws of India which prevents us from sending funds directly to India.

We have asked the two clubs that had proposed projects in India to provide us with a different proposal. They will have until January 1 to come up with a different project for their district grant funds.

If they do not identify a project, we will open up those funds to qualified Rotary Clubs that did not submit a project on the September 1 deadline.

And if there are no applications, the funds will be transferred to our global grant fund account.

The district grant funds have been distributed to our Foundation Mentors for presentation to the clubs.

Global Grants



At the October meeting of the District Rotary Foundation Committee, we awarded District Designated Funds to four projects in Ecuador, Uganda, Columbia and Ken-

ya. These grants are in four of the six areas of focus.

The \$39,086 of DDF will contribute to the four grants whose project budgets exceed \$193,000.

For information about how our total DDF has been allocated to date, please visit the Foundation News Center on

our district website at www.rotary5340.org.

We will have another opportunity for clubs to apply for DDF in January. All projects must have a complete proposal and be fully funded for consideration.

Deadline is January 1.

Deadline for the next round of District Designated Funds in January 1, 2013.

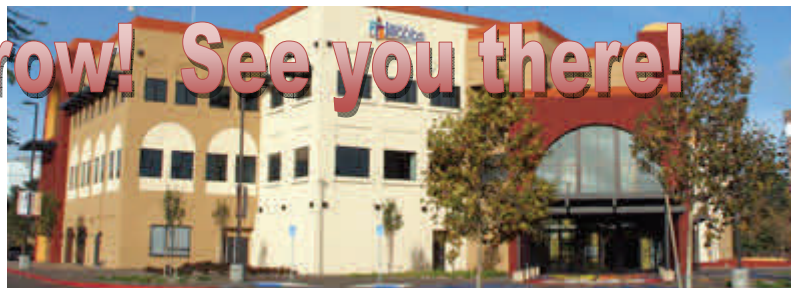
District Rotary Foundation Seminar

On November 3, 2012, you will experience a seminar that features our District's most inspirational moments with speakers and videos that will amaze you. You will be reminded of the impact that you are making through our Foundation.

Hear about our Districts newest projects and updated progress on some of our most inspirational past projects from Rotary Foundation Trustee Steve Brown and PDG Bill McDade, who will have just returned from Malawi, Africa. Hear Jean Irwin , a Rotary Ambassadorial Scholar to Nottingham , England, talk about how as a Deaf Educator, the Rotary scholarship changed the lives and educational paths of her students, continues to influence her as a Rotarian active in Literacy issues, and how this continues to impact Rotary's peace mission.

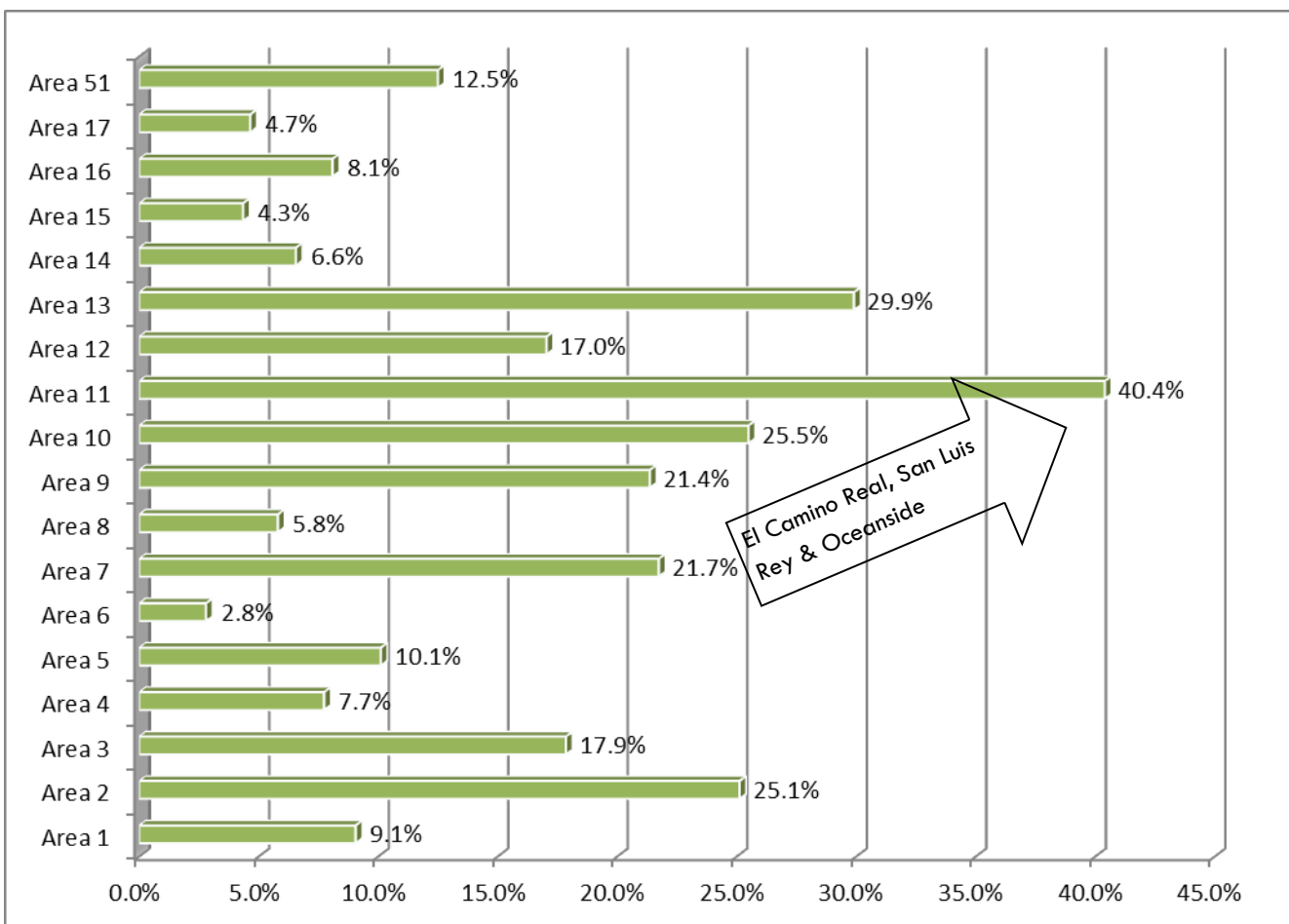
Register today at <http://www.rotary5340.org/registration/seminar1211.html>.

It's tomorrow! See you there!



District 5340 EREY Goal Tracker

Goal - 100% of Rotarians Participate



Per your requests, I have included a chart of every club in the district's individual EREY percentage on the next page. In December, I plan to begin tracking our per capita giving by club as well! Thank you for your comments.

EREY by Club

<u>Club Name</u>	<u>EREY %</u>
Mission Valley Sunset	81%
Oceanside	67%
Poway	64%
Shadowridge Vista	50%
Borrego Springs	50%
Coronado	38%
La Mesa Sunrise	33%
Santee-Lakeside	29%
La Mesa	28%
Valley Center	27%
San Diego	25%
San Diego Coastal Vista	25%
El Camino Real	24%
Escondido After Five	22%
El Cajon Sunset	21%
San Marcos	21%
Brawley	20%
Encinitas	19%
National City	18%
Southeast San Diego	17%
Old Mission	16%
Point Loma	15%
San Diego North	15%
Camp Pendleton	15%
Carlsbad Hi-Noon	14%
La Jolla Golden Triangle	13%
Torrey Pines	13%
E-Club of United Services	13%
Mission Bay	11%
El Cajon	11%
Fallbrook	11%
Ramona	10%
San Diego Downtown Breakfast	10%
Del Mar Solana Beach	8%
Miramar	8%
Encinitas Coastal	7%
San Luis Rey	7%
Escondido Sunrise	6%
Rancho Bernardo	6%
Rancho Bernardo Sunrise	6%
Escondido East	5%

<u>Club Name</u>	<u>EREY %</u>
La Jolla Sunrise	5%
Mission Valley	5%
Chula Vista	5%
Bonsall	4%
Carlsbad	3%
Coronado Binacional	3%
Del Mar	3%
La Jolla	1%
Escondido	1%
El Centro	1%
Rancho Santa Fe	0%
Rancho San Diego / Spring Valley	0%
Chula Vista Sunrise	0%
Chula Vista Sunset	0%
Lemon Grove	0%
Blythe	0%
San Diego Uptown Sunrise	0%
Convoy	0%
San Diego Paradise Valley	0%
Calexico	0%
Holtville	0%
Imperial Valley Breakfast	0%
Fallbrook Village	0%
Naval Base San Diego	0%
District 5340	16%

District 5340

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November 3: Foundation Seminar

January 1: Deadline for DDF Applications for
Global Grants

November 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

[www.rotary5340.org/
foundation](http://www.rotary5340.org/foundation)

DOING GOOD IN THE WORLD!

From the Foundation Trustee Chair Wilf Wilkinson

As the clock ticks down to 1 July, we are in the final stages of preparing for the full rollout of the Future Vision Plan. Our goal is simple: enabling our Foundation to continue Doing Good in the World, and ensuring that we make the best use of every dollar, euro, yen, and peso that we have.

In everything we do in Rotary, we strive for the greatest impact. This means focusing on sustainability—on projects whose effects will go on for years, and on work that will continue to change lives even after Rotarians' involvement has ended. When polio is eradicated, every child who will ever be born will

benefit, long after the last drop of vaccine has been put into a child's mouth. PolioPlus is, of course, a unique Rotary program—but it is time to bring that kind of long-term perspective to all our service.

Part of our goal in Future Vision is making sure that we focus on the long view in everything we do. Accordingly, part of that mindset is making sure that we make it a priority to support The Rotary Foundation and its Annual Fund. Our goal is Every Rotarians, Every Year: for every Rotarian to give a fit each year to the Annual Fund, with an average donation of US\$100. Meeting that goal would

mean \$120 million per year for Rotary service. IT would also mean an organization in which every single member is supporting, and is invested in, the Foundation's success—making The Rotary Foundation truly Our Foundation.

(Editor's Note: District 5340 last year donated an average of \$146.03 for each Rotarian. Thank you so much for your generosity.)



The Mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.