

District 5340 Rotary Foundation Newsletter

The Rotary
Foundation

January 2013

Volume 1, Issue 7

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Polio This Week—As of 4 January 2013

Total Cases:

Globally: 218

650 YTD 2011, Total in
2011: 650

Endemic Countries: 212

315 YTD 2011, Total in
2011: 341

Non-endemic Countries: 6

305 YTD 2011, Total in
2011: 309



Time Magazine Features Fight Against Polio

By Rachel Lonsdale, Communication Officer, Bill & Melinda Gates Foundation

The January 14 issue of *TIME Magazine* includes a [powerful feature](#) on the progress, urgency, and serious challenges of ending polio and creating a world where no child has to be threatened by this debilitating disease. (Full text available by subscription only).

The reporter, [Jeff Kluger](#), has been following polio for years and wrote a book about the disease: [Splendid Solution: Jonas Salk and the Conquest of Polio](#).

Eradicating polio is for the global good ensuring no child will ever again be paralyzed or killed by the polio virus. 99% of the world doesn't live with the fear of polio thanks to incredibly safe and effective vaccines, consistent and full funding of the Global Polio Eradication Initiative, a global commitment of leaders, and millions of [heroic health workers](#) and vaccinators who immunize more than 400 million children each year. But for parents and children in Pakistan, Afghanistan, and Nigeria -- the threat of this crippling disease remains.

Here are a few of my favorite quotes in the article that describe why [we can't stop at 99%](#) and we must finish the job.

- "...if you don't stay on top of the [polio] virus until the very last case of the very last strain is wiped out, polio will break free again."

Estimates show failure to eradicate polio could lead within a decade to as many as 200,000 paralyzed children a year worldwide.

- "...the medical infrastructure put in place to get the polio vaccine out there

– the supply chains, volunteer networks and innovations like GPS trackers on vaccine shipments to prevent them from going astray – can then be repurposed to fight other diseases. But the polio battle must first be won."

Ending polio is a critical step in showing the way toward protecting all children from vaccine-preventable diseases. Polio efforts are reaching children who have never been reached before, which opens the door to their benefiting from other global health and development resources.

- "Fighting these periodic outbreaks gets expensive, which is why eradication is the most cost-effective goal."
Eradicating polio also could result in at least US\$40-50B in savings by 2035, freeing up resources to tackle other pressing global health priorities.

- "When it does happen – when polio joins smallpox in the super-max lockdown of the lab – it will be an existential as much as a medical victory. Viruses and bacteria have had their way with humans since the dawn of history – a species vs species war we too often lost. We are on the brink of wiping out a virus that richly deserves extinction. The war may be slow, but there is no tonic like a big victory over a disease to ensure there will be more victories to come."

If you don't have a TIME subscription, you can check out an emotionally moving photo essay [here](#), which includes a heartbreaking photo of a father who refused to vaccinate his child who then contracted polio.



District Grants



We have completed all district grant approvals for the 2012-13 Rotary Year!

We awarded \$87,350 to the clubs in our district. In turn, our clubs are in the process of

completing projects whose total value is \$237,847!

What a wonderful use of our donations to The Rotary Foundation!

Thank you for your hard work and your contributions.

Global Grants

As of this date, we have awarded \$109,658 in District Designated Funds to global grants sponsored by our clubs this Rotary year. The total value of the projects is \$556,365!

This is another great example of how effectively we use our contributions to the Annual Fund of The Rotary Foundation.

We have less than \$17,000 in DDF remaining for this year. Based on the proposals in the system, we won't have enough DDF for all the requests so some may have to move to the 2013-14 Rotary year.

Our next review of projects is April 1.



John Fistere

Our dear friend and devoted District Global Grants Chair, John Fistere, suffered a stroke on January 3, 2013. He is doing very well and is recovering rapidly.

Please keep John and Teresa in your thoughts and prayers as he begins the challenging work of recovery.

Deadline for the next round of District Designated Funds in April 1, 2013.

The Annual Fund! How We Compare to Last Year. We've Got Work to Do!

| Category | 2011-12 Year to Date | 2012-13 Year to Date |
|-----------------------|----------------------|----------------------|
| Number of Members | 3,196 | 3,314 |
| AF Per Capita | \$73.62 | \$60.46 |
| AF Total | \$235,284.64 | \$196,703.99 |
| Global Grants & Polio | \$93,982 | \$78,622.72 |
| Permanent Fund | \$22,005 | \$8,108.45 |
| Total Giving | \$361,272 | \$286,680.16 |

Annual Fund

Per Capita by Club

As of December 26, 2012

| Club Name | Per Capita | Club Name | Per Capita |
|----------------------------------|------------|---------------------------|------------|
| Rancho Bernardo | \$ 292.33 | Carlsbad | \$ 30.93 |
| La Mesa | \$ 168.27 | Del Mar | \$ 30.86 |
| Fallbrook | \$ 144.54 | Brawley | \$ 29.27 |
| Poway-Scripps | \$ 137.36 | El Cajon Sunset | \$ 25.71 |
| Mission Valley | \$ 129.57 | Chula Vista | \$ 25.29 |
| La Mesa Sunrise | \$ 124.03 | Ramona | \$ 25.00 |
| Borrego Springs | \$ 106.67 | Camp Pendleton | \$ 24.25 |
| Del Mar Solana Beach | \$ 105.28 | Rancho Bernardo Sunrise | \$ 24.17 |
| E-Club of United Services | \$ 104.17 | Bonsall | \$ 23.71 |
| Escondido East | \$ 102.22 | Rancho Santa Fe | \$ 23.10 |
| San Diego Coastal | \$ 100.20 | Escondido Sunrise | \$ 21.75 |
| El Camino Real | \$ 99.87 | Mission Valley Sunset | \$ 18.67 |
| La Jolla Golden Triangle | \$ 95.06 | Miramar | \$ 18.48 |
| Torrey Pines | \$ 94.38 | Southeast San Diego | \$ 17.37 |
| Oceanside | \$ 93.94 | San Diego North | \$ 15.80 |
| Point Loma | \$ 91.59 | Old Mission | \$ 15.61 |
| Coronado | \$ 85.35 | Mission Bay | \$ 11.11 |
| La Jolla Sunrise | \$ 82.98 | Escondido | \$ 10.06 |
| San Diego Downtown Breakfast | \$ 78.85 | El Cajon | \$ 9.17 |
| Vista | \$ 76.31 | El Centro | \$ 6.74 |
| Rancho San Diego / Spring Valley | \$ 64.47 | La Jolla | \$ 3.05 |
| Encinitas | \$ 62.90 | Blythe | \$ - |
| Carlsbad Hi-Noon | \$ 61.81 | Calexico | \$ - |
| Santee-Lakeside | \$ 58.65 | Chula Vista Sunrise | \$ - |
| San Luis Rey | \$ 54.55 | Chula Vista Sunset | \$ - |
| San Diego Paradise Valley | \$ 48.00 | Convoy | \$ - |
| San Diego | \$ 47.84 | Coronado Binacional | \$ - |
| Encinitas Coastal | \$ 46.53 | Fallbrook Village | \$ - |
| National City | \$ 46.18 | Holtville | \$ - |
| Valley Center | \$ 38.10 | Imperial Valley Breakfast | \$ - |
| Shadowridge Vista | \$ 38.03 | Lemon Grove | \$ - |
| San Marcos | \$ 33.47 | Naval Base San Diego | \$ - |
| Escondido After Five | \$ 32.07 | San Diego Uptown Sunrise | \$ - |

Rotarians Matter Most

(Editor's Note: The club presidents in our district may have received an email recently from a group of Rotarians concerned about the new grant model created out of the Future Vision Pilot.

TRF has written a document provides some talking points in responding to their concerns. Feel free to use this if your club president has any questions.

I feel that because we were a pilot district, we may have a different view than expressed by the authors of the letter. However, I also thought it would be helpful for our club presidents and presidents-elect to be aware of this information.)

Below, the major concerns highlighted in the Rotarians Matter Most website and associated mailing are summarized here along with talking points for responding to these concerns.

The Future Vision Pilot has not collected enough feedback from club Rotarians and/or has not been long enough to address all of the problems with Future Vision.

- Rotary leaders and grassroots Rotarians have been surveyed as part of the planning phase in developing the Future Vision Plan (over 8,000 Rotarians responded).
- The evaluation of the pilot—100+ pilot districts or roughly 20% of the Rotary world—included feedback from pilot participants and grant sponsors through many surveys, focus groups, and other tools. Experts have also been consulted in evaluating the pilot.
- There have been many [lessons learned](#) in the pilot that have caused direct changes to the new grant model, including expanded eligibility within the areas of focus, funding for international travel to implement a global grant project, easing team member composition in VTTs and allowing a contingency fund of up to 20% within district grants.
- The evaluation of the pilot has addressed and measured many aspects of the plan, including Rotarian participation in the Foundation's activities, level of giving, club and district en-

gagement, and overall satisfaction levels of our Rotarians, donors, and grant recipients and beneficiaries.

- Pilot districts have reported general satisfaction with the new model: 92% find it to be excellent or good and 91% agree that the process has been simplified.

Future Vision will hurt giving to TRF as Rotarians will choose to donate to their own foundations so they can continue to do the smaller projects they want to do.

- In the first two years of the pilot, per capita giving in the pilot districts increased by 11% as compared to 9% in nonpilot districts while total giving also increased at a greater rate in pilot districts.
- Many clubs and districts have local foundations which do not appear to be impacting giving to The Rotary Foundation.
- Excitement about the enhanced opportunities in the new grant model has generated a renewed interest in giving and a greater sense of ownership among pilot

districts.

- When developing the Future Vision Plan, the Trustees recognized a need to satisfy our Rotarian donors but in a way that improved the use of donor funds for greater impact in the communities served.

Under Future Vision, clubs will not have enough money to fund GSE-like activities or scholarships and will be unable to pursue these projects that promote international goodwill.

- District grants now offer districts 50% of their District Designated Funds (DDF) given through APF three years prior as compared with 20% with District Simplified Grants. This additional DDF can be used to fund scholarships in fields outside of the areas of focus and GSE-style exchanges, but without the age restrictions and mandatory travel times required in the GSE program.
- District grant scholarships are funded using DDF, much as Ambassadorial Scholarships were. However, a scholarship can receive a World Fund match if the scholar is eligible for a global grant, making this a very cost-effective option.
- Vocational Training Teams can

also receive a World Fund match through a global grant. These training teams mark a return to the original vocational objectives of the Group Study Exchange program, while achieving more focused, measurable and sustainable outcomes and retaining the opportunities to build lasting personal relationships and promote cross-cultural understanding.

Medical missions and life-saving surgeries should be covered under Future Vision although it is very difficult to make these projects sustainable, especially because advanced medical training cannot be transferred in a short period of time.

- The Trustees have waived the sustainability requirement for lifesaving surgeries and surgeries to address congenital problems provided they are supported by the local health infrastructure and include appropriate follow-up care.
- Other medical missions/surgical team trips must provide educational outreach programs or significant capacity building in the project country.
- Sustainability remains an important part the Foundation's focus going forward as sustainable projects are better for communities and offer enduring value and a greater return on Rotary's investment of money and volunteer hours.

Clubs will no longer be able to pursue small projects previously funded by matching grants mainly because they

will not be able to reach the global grant minimum.

- Small projects that do not meet the eligibility requirements of global grants can be funded by district grants.
- The Future Vision pilot has seen greater collaboration among clubs. With more partners and more funding, expertise, and advocacy, global grants can address greater needs and have larger impact. The median project size in the pilot is approximately \$45,000.
- Pilot districts report that more clubs are participating in international projects and starting multi-club and multi-district projects.
- Rotary is working to provide more partnering resources for clubs including Rotary Showcase, Rotary Club Central, a new rotary.org website, and the new online grant management system.

Future Vision is a top-down program being forced into implementation by RI and district leaders. Club-level Rotarians have not been consulted and are not being heard.

- Pilot districts report that the sense of ownership of grants and grant projects has increased at both district and club levels.
- Future Vision is designed to make clubs stronger, more innovative, and flexible.
- Grassroots Rotarians have been consulted and surveyed throughout the

planning and pilot phases. Their feedback has resulted in changes and improvements to the plan.

- The Foundation has been listening to clubs and, as a result, many changes have been made, including allowing infrastructure projects and waiving the sustainability requirement for life-saving surgeries.

Future Vision will negatively affect membership, giving, and Rotarian relationships.

- Better, more focused, more impactful projects will bring more interest in joining the efforts of Rotary clubs through membership, contributions, and collaboration.
- Pilot districts are reporting increased involvement of clubs in Foundation-sponsored projects due to the clarity and simplification of district grants.
- 90% of pilot districts say the new grant model is excellent or good.

For additional resources for responding to the above concerns, see the [Good News Folder](#) and the most up-to date [Future Vision Presentation](#).

EREY by Club

| Club | Percent | Club | Percent |
|----------------------------------|-------------|----------------------------------|---------|
| San Diego Paradise Valley | 100% | Carlsbad Hi-Noon | 19% |
| Rancho Bernardo | 90% | Mission Bay | 18% |
| Mission Valley Sunset | 81% | National City | 17% |
| Mission Valley | 75% | Old Mission | 16% |
| Borrego Springs | 72% | Rancho San Diego / Spring Valley | 16% |
| Oceanside | 71% | San Diego Downtown Breakfast | 15% |
| Poway-Scripps | 70% | Camp Pendleton | 14% |
| Bonsall | 52% | Ramona | 14% |
| Shadowridge Vista | 48% | E-Club of United Services | 13% |
| La Mesa Sunrise | 47% | El Cajon | 13% |
| El Camino Real | 44% | Torrey Pines | 13% |
| Coronado | 42% | Carlsbad | 12% |
| Encinitas Coastal | 41% | Chula Vista | 10% |
| La Mesa | 39% | Miramar | 8% |
| Fallbrook | 38% | Del Mar | 8% |
| Del Mar Solana Beach | 36% | Rancho Bernardo Sunrise | 8% |
| Southeast San Diego | 33% | San Luis Rey | 7% |
| Encinitas | 33% | Escondido Sunrise | 6% |
| San Diego | 33% | Coronado Binacional | 4% |
| San Diego Coastal | 32% | La Jolla | 2% |
| Valley Center | 30% | Rancho Santa Fe | 2% |
| Santee-Lakeside | 29% | Escondido | 1% |
| Point Loma | 29% | El Centro | 1% |
| La Jolla Sunrise | 28% | Blythe | 0% |
| Escondido After Five | 26% | Calexico | 0% |
| District 5340 | 25% | Chula Vista Sunrise | 0% |
| Vista | 25% | Chula Vista Sunset | 0% |
| Escondido East | 24% | Convoy | 0% |
| San Marcos | 23% | Fallbrook Village | 0% |
| Brawley | 22% | Holtville | 0% |
| El Cajon Sunset | 21% | Imperial Valley Breakfast | 0% |
| San Diego North | 21% | Lemon Grove | 0% |
| La Jolla Golden Triangle | 20% | Naval Base San Diego | 0% |
| | | San Diego Uptown Sunrise | 0% |

District 5340

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January 1: Deadline for DDF Applications for
Global Grants

January 22: District Council

January 2013

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-----|-----|-----|-----|-----|-----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

[www.rotary5340.org/
foundation](http://www.rotary5340.org/foundation)

DOING GOOD IN THE WORLD!

From the Foundation Trustee Chair Wilf Wilkinson

As we begin another calendar year, I'd like to offer my best wishes to all Rotarians for 2013, the 108th year of Rotary's existence. This will be a year of momentous change for our Foundation. Our new grant model will be implemented worldwide six months from now, bringing changes to every district. We are looking to you to make sure those changes will be a success.

One of the fundamental premises of district grants under the Future Vision Plan is that Rotari-

ans at the district level can determine what they can accomplish, whether in their own communities or abroad, more effectively than the Foundation can from a central office in Evanston. The new grant model puts responsibility for decision making, and for wise and careful use of substantial Foundation resources, into the hands of Rotarians at this level.

Our success will be supported by our investment of time and money in our International Assembly, the annual training for

district governors-elect that takes place later this month in San Diego. This year's event will include a great deal of information and education about Future Vision. As a result, when your district leaders return home, you will find them specially trained to lead Rotary and its Foundation to a successful conclusion of the 2012-13 year. We'll create a solid basis for an even stronger Foundation in 2013-14, helping us as Rotarians with Doing Good in the World.



The Mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.