

# District 5340 Rotary Foundation Newsletter

The Rotary  
Foundation

February 2013

Volume 1, Issue 8

## Inside this issue:

DDF & Annual Fund 2

Per Capita Chart 3

EREY Chart 4

TRF Trustee Chair 5

**Polio This Week—As of 30 January 2013**

**Total Cases:**

**Globally: 0**

8 YTD 2012, Total in 2012: 222

**Endemic Countries: 0**

8 YTD 2012, Total in 2012: 216

**Non-endemic Countries: 0**

0 YTD 2012, Total in 2011: 6



## Every Rotarian Can Make a Difference

In District Governor Dick's newsletter this month, he mentions the speech that Past RI President Cliff Dochterman gave at the La Mesa Rotary Club in January. Cliff talked about heroes and identified several important Rotarians.

When we hear about these individuals, we are inspired. Often times we think of others in our own district or club that are equally heroic. We never think of ourselves.

But you can be a Rotarian who makes a significant difference, a hero if you will. You can do it through The Rotary Foundation and your annual contributions to the Annual Fund.

I'm talking about the Annual Fund here and not global grants, PolioPlus or the Endowment Fund.

More and more emphasis is being placed on Every Rotarian Every Year. We even have an acronym for it, EREY. (See page 4 of this newsletter for our club ranking.)

We want Every Rotarian to make a contribution Every Year to the Annual Fund. With our 1.2 million Rotarians around the world, can you imagine what an impact that would be if we accomplished that important goal?

You probably think that here in District 5340, that would be easy. We are blessed to live in a wonderful country. We are personally blessed and could easily afford to make a contribution in comparison to others around the world, including Rotarians. But for some reason, it doesn't happen. Last year 36% of the Rotarians (1,193 members) in our district didn't make a contribution at all. At your next meeting, look to your left and to your right. Assuming that you made a contribution, one of your friends didn't.

Why is that? I've heard many excuses, but it probably comes down to not having enough knowledge about The Rotary Foundation or not being asked. Share your knowledge. Tell your stories. Ask for contributions.

Have you made a contribution to the Annual Fund this year? The time is now.

Everyone can be a hero and make a difference in the world. As TRF leaders in our district, you have made that commitment to the children of the world.

Thank you for your support!

## District Designated Funds and the Annual Fund

April 1 is the deadline for application for the remaining District Designated Funds (DDF) for 2012-13. At this point in time, we have very little DDF remaining.

There is a approximately \$9,000 remaining with requests of

\$14,800 currently on the website. And there are more projects being developed beyond that.

This is going to make for difficult decisions for the committee.

We may need to request that some of the projects be moved to

the 2013-14 Rotary year. I hope that it won't be too late for those wonderful projects to take place.

2009-10 was a challenging year for all of us during the "great recession". Because our giving to the Annual Fund was down that year, our DDF is down this year.

Now we feel the impact of that reduced giving with the reduction in projects we are able to complete.

Just another reason to focus on giving to the Annual Fund. We want to do so many great projects.

Help us make that happen!

*Deadline for the next round of District Designated Funds in April 1, 2013.*

### PDG Wayne & Lee Ann Cusick Honored

At the International Assembly last month, PDG Wayne & Lee Ann Cusick were honored for their work in creating the Paul Harris Society. Last Rotary year 3% of all Rotarians were members of the Paul Harris Society and they donated 35% of all the contributions! Congratulations and thanks to Wayne and Lee Ann!



## The Annual Fund! How We Compare to Last Year. We've Got Work to Do!

Category	2011-12 Year to Date	2012-13 Year to Date
Number of Members	3,196	3,314
AF Per Capita	\$82.31	\$60.46
AF Total	\$263,069.70	\$261,319.32
Global Grants & Polio	\$106,348.82	\$91,476.72
Permanent Fund	\$22,205	\$28,047.11
Total Giving	\$391,623.52	\$380,843.15

# Annual Fund

## Per Capita by Club

As of January 25, 2013

<u>Club Name</u>	<u>Per Capita</u>	<u>Club Name</u>	<u>Per Capita</u>
Rancho Bernardo	\$ 299.20	Escondido	\$ 56.98
La Mesa	\$ 230.31	Chula Vista	\$ 54.07
La Mesa Sunrise	\$ 201.77	Encinitas Coastal	\$ 53.88
Escondido Sunrise	\$ 179.04	National City	\$ 52.65
Fallbrook	\$ 171.01	Shadowridge Vista	\$ 51.93
Del Mar Solana Beach	\$ 169.72	San Diego Paradise Valley	\$ 48.00
Poway-Scripps	\$ 158.50	Brawley	\$ 46.10
Coronado	\$ 150.11	Escondido After Five	\$ 42.07
Point Loma	\$ 145.20	Valley Center	\$ 42.01
Mission Valley	\$ 133.91	Fallbrook Village	\$ 41.07
Escondido East	\$ 131.11	San Marcos	\$ 37.08
Torrey Pines	\$ 130.94	Coronado Binacional	\$ 29.17
La Jolla Sunrise	\$ 129.98	Bonsall	\$ 27.04
Oceanside	\$ 127.98	Rancho Bernardo Sunrise	\$ 26.98
San Diego Downtown Breakfast	\$ 125.28	Camp Pendleton	\$ 26.00
Borrego Springs	\$ 121.67	El Cajon Sunset	\$ 25.71
La Jolla Golden Triangle	\$ 121.28	Southeast San Diego	\$ 24.21
Vista	\$ 119.40	Old Mission	\$ 23.21
San Diego Coastal	\$ 106.40	Rancho Santa Fe	\$ 23.10
E-Club of United Services	\$ 104.17	Miramar	\$ 22.83
El Camino Real	\$ 101.30	Mission Valley Sunset	\$ 18.67
Mission Bay	\$ 80.56	San Diego North	\$ 16.35
<b>District 5340</b>	<b>\$ 78.85</b>	El Cajon	\$ 11.30
Rancho San Diego / Spring Valley	\$ 77.63	El Centro	\$ 7.87
Del Mar	\$ 73.57	La Jolla	\$ 4.27
Santee-Lakeside	\$ 73.44	Holtville	\$ 2.70
Carlsbad Hi-Noon	\$ 73.10	Blythe	\$ -
Encinitas	\$ 72.67	Calexico	\$ -
Carlsbad	\$ 70.51	Chula Vista Sunrise	\$ -
Lemon Grove	\$ 66.67	Chula Vista Sunset	\$ -
Ramona	\$ 64.52	Convoy	\$ -
San Diego	\$ 58.45	Imperial Valley Breakfast	\$ -
San Luis Rey	\$ 58.34	Naval Base San Diego	\$ -
		San Diego Uptown Sunrise	\$ -

# EREY by Club

<u>Club Name</u>	<u>EREY %</u>
San Diego Paradise Valley	100%
Escondido Sunrise	98%
Rancho Bernardo	88%
Mission Valley Sunset	80%
Borrego Springs	79%
Mission Valley	75%
Oceanside	72%
Poway-Scripps	68%
La Mesa Sunrise	60%
Bonsall	56%
Coronado	54%
La Mesa	52%
Del Mar Solana Beach	49%
Fallbrook Village	48%
Escondido East	47%
Fallbrook	46%
Shadowridge Vista	45%
El Camino Real	44%
Southeast San Diego	44%
Encinitas Coastal	44%
La Jolla Sunrise	42%
San Diego	37%
Del Mar	35%
Mission Bay	35%
Encinitas	33%
Vista	32%
San Diego Coastal	32%
Point Loma	32%
La Jolla Golden Triangle	30%
Escondido After Five	29%
Santee-Lakeside	29%
Ramona	28%
San Marcos	26%

<u>Club Name</u>	<u>EREY %</u>
Valley Center	24%
San Diego Downtown Breakfast	23%
Chula Vista	23%
Brawley	23%
El Cajon Sunset	21%
San Diego North	21%
Rancho San Diego / Spring Valley	21%
Escondido	21%
Carlsbad Hi-Noon	19%
Old Mission	18%
National City	17%
Carlsbad	16%
Camp Pendleton	16%
El Cajon	13%
E-Club of United Services	13%
Torrey Pines	13%
San Luis Rey	10%
Miramar	9%
Coronado Binacional	8%
Rancho Bernardo Sunrise	8%
Lemon Grove	7%
La Jolla	4%
Holtville	3%
Rancho Santa Fe	2%
El Centro	1%
Blythe	0%
Calexico	0%
Chula Vista Sunrise	0%
Chula Vista Sunset	0%
Convoy	0%
Imperial Valley Breakfast	0%
Naval Base San Diego	0%
San Diego Uptown Sunrise	0%

## District 5340

Rotary District Office  
2247 San Diego Avenue, Suite 236  
San Diego, CA 92110

District Office: 619.299.5341  
DRFC Pam Russell: 619.723.3651  
Pam Russell Fax: 858.271.4138  
pdgpam0809@gmail.com

**February 2: Ground Hog Day, One Rotary Seminar—Anaheim**

**February 21-14: PETS, Los Angeles**

**February 23: Rotary Birthday**

## February 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

[www.rotary5340.org/  
foundation](http://www.rotary5340.org/foundation)

DOING GOOD IN THE WORLD!

### From the Foundation Trustee Chair Wilf Wilkinson

Rotary was built upon the idea of advancing goodwill and understanding—it's in our mission, and part of everything we do. The Rotary Foundation has six areas of focus, each of which is important. But every one of them depends on peace in the world. We can't celebrate the World Day of Social Justice on 20 February unless we have peace. We can't really celebrate World Understanding and Peace Day on 23 February, which also marks Rotary's 1089th year of existence, unless we can say that we are

working for peace.

There are endless ways to help build peace in our world, through our clubs and through our Foundation. The polio eradication initiative, as the largest global public health initiative in history, is doing a tremendous amount to promote peace—by building partnerships between the public and private sectors, by improving health infrastructure and monitoring the poorest areas, and by making it clear to all that we cannot have a healthy world if

even one child is forgotten.

Peace comes from sharing, and as many of you know, *Rotary Shares* is my personal answer to what each Rotarian should be doing. This month, which we celebrate in Rotary as World Understanding Month, the efforts of every district, club, and Rotarian should be directed toward doing something for peace.



*The Mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.*