

# District 5340 Rotary Foundation Newsletter

The Rotary  
Foundation

April 2013

Volume 1, Issue 10

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## Polio This Week—As of 26 March

Total Cases:

Globally: 11

31 YTD 2012, Total in 2012:  
223

Endemic Countries: 11

29 YTD 2012, Total in 2012:  
217

Non-endemic Countries: 0

2 YTD 2012, Total in 2011: 6



## Time Marches On!

Over the last few months, many of you attended multiple education sessions on The Rotary Foundation as well as club management.

At the Zone level, we had the One Rotary Seminar that covered The Rotary Foundation as well as Membership and Public Image.

PETS got all the club presidents ready to go...or at least scared to pieces!

The incoming District Rotary Foundation Committee held District Assembly and the Grants Management Seminar for 2013-14. It was great to see that so many of you attended.

Take a look at the [Rotary Foundation Newscenter](#) on our district website.

There is tons of information for your reference. (You'll also find this newsletter there.)

The district team works so hard on education and support to help the clubs do good in the world through the grants. Be sure to thank them for their effort.

The pilot program is almost over and the Rotary world is going full speed ahead with the new grant model. It is great to know that we can now partner on grants with all of our Rotary friends around the world.

And our friends will look to us for help because of our experiences.

I think that we have two things I want everyone to focus on for the remaining three months that we have in this Rotary Year.

1. **Continue to emphasize Every Rotarian Every Year.** We have a long ways to go to get every Rotarian donating to The Rotary Foundation. As a district, we're only at 42%. Check where your club is on the chart on page 3. Check the clubs that you support and ask them how you can help them achieve 100%.
2. **Complete club qualification requirements to be ready to perform grants.** The reason that we give to The Rotary Foundation is so that we can do grants. Club qualification is not only a requirement, but a great opportunity for Rotarians to become more knowledgeable about our Foundation. Education and active participation in grants turn club members into Rotarians!

Starting this month incoming District Rotary Foundation Committee Chair PDG Dave Breeding has written an article that is very worthwhile reading. Take a look at it and see what you have to look forward to in the coming years.

**Have you donated to TRF this year?  
Have you asked someone else to donate?**

## We Love Grants

What is not to love about Rotary Foundation Grants?

Our clubs get the opportunity to help solve a real community need either in our own neighborhood or anywhere else in the world – AND our dollars are multiplied by The Rotary Foundation. How cool is that?

Did you know that in the last three Rotary years, 47 of our clubs served as sponsors for 87 District Grants and 55 Global Grants all over the world? Just try to imagine how much “Doing Good in the World” we accomplished in 27 countries. You might also be surprised that 53 of those grants were for projects in San Diego/Imperial Counties!

Last month, more than 150 Rotarians from our district gathered together at our District Assembly and Grants Management Seminar to learn more about how to do Rotary Foundation District

and Global Grants. It is easy to understand why our clubs and their members are excited.

Want to learn more – or refresh your memory about what you heard at the Seminar? Go to our district website

[www.rotary5340.org](http://www.rotary5340.org), look down the left hand side and click in Rotary Foundation. In the Rotary Foundation Newsletter you will find video recordings of the Seminar, copies of the slides presented there, and lots more.

So where does the matching money come from that we so love to receive to multiply our club dollars? It comes from Rotarian contributions to TRF Ann-

al Fund.

So in a very real way, EVERY ROTAR-

IAN can have a direct role in EVERY GRANT our clubs sponsors EVERY YEAR.

You have heard the term EVERY ROTARIAN EVERY YEAR before. Here is another way to think about what this means. YOUR contribution to The Rotary Foundation Annual Fund means YOU are literally “Doing Good in the World” through every grant sponsored by clubs in OUR district.

What’s not to love about that?



*Deadline for the next round of District Designated Funds in July 1, 2013.*

## How We Compare to Last Year. Let’s Give More So We Can Do More!

Category	2011-12	2012-13
Number of Members	3,196	3,314
AF Per Capita	\$107.93	\$101.71
AF Total	\$344,955.86	\$337,064.97
Global Grants & Polio	\$155,403.82	\$117,752.72
Permanent Fund	\$52,305	\$37,109.35
Total Giving	\$552,664.68	\$491,927.04

# EREY by Club

As of March 31, 2013

Club Name	EREY %	Club Name	EREY %
<b>Bonsall</b>	<b>100%</b>	Ramona	33%
<b>Chula Vista Sunrise</b>	<b>100%</b>	Vista	32%
<b>Del Mar Solana Beach</b>	<b>100%</b>	La Jolla Golden Triangle	32%
<b>San Diego Paradise Valley</b>	<b>100%</b>	San Diego Coastal	30%
Escondido Sunrise	98%	San Marcos	28%
La Jolla Sunrise	98%	Chula Vista	25%
Rancho Santa Fe	96%	Old Mission	24%
La Mesa Sunrise	94%	El Cajon	24%
Rancho Bernardo	92%	Escondido	23%
Mission Valley Sunset	87%	San Diego Downtown Breakfast	23%
Borrego Springs	83%	Brawley	22%
Oceanside	81%	El Cajon Sunset	21%
Mission Valley	75%	San Diego North	21%
Poway-Scripps	70%	Carlsbad Hi-Noon	21%
Valley Center	65%	Carlsbad	18%
La Mesa	64%	National City	17%
Escondido East	61%	Camp Pendleton	17%
Fallbrook	57%	Lemon Grove	13%
Coronado	56%	Torrey Pines	13%
El Camino Real	56%	E-Club of United Services	11%
Encinitas Coastal	54%	San Luis Rey	10%
Shadowridge Vista	48%	Miramar	9%
Fallbrook Village	48%	Coronado Binacional	8%
San Diego	48%	Rancho Bernardo Sunrise	8%
Escondido After Five	47%	San Diego Uptown Sunrise	8%
Blythe	46%	Naval Base San Diego	6%
Southeast San Diego	44%	North County San Diego Route 78	6%
Del Mar	44%	Holtville	6%
La Jolla	43%	El Centro	1%
<b>District 5340</b>	<b>42%</b>	Calexico	0%
Santee-Lakeside	38%	Chula Vista Sunset	0%
Rancho San Diego / Spring Valley	37%	Convoy	0%
Mission Bay	35%	Imperial Valley Breakfast	0%
Encinitas	33%	Solana Beach	0%
Point Loma	33%		

# Annual Fund

## Per Capita by Club

As of March 31, 2013

Club Name	Per Capita	Club Name	Per Capita
La Mesa	\$ 374.39	San Diego	\$ 79.91
Rancho Bernardo	\$ 310.96	Encinitas Coastal	\$ 79.23
Del Mar Solana Beach	\$ 289.31	Lemon Grove	\$ 75.00
La Mesa Sunrise	\$ 250.16	Ramona	\$ 70.97
La Jolla Sunrise	\$ 205.10	Escondido After Five	\$ 69.48
Fallbrook	\$ 201.21	Chula Vista	\$ 66.21
Escondido Sunrise	\$ 188.62	National City	\$ 65.59
Point Loma	\$ 180.33	Escondido	\$ 59.59
Coronado	\$ 164.95	Blythe	\$ 59.31
Poway-Scripps	\$ 158.50	San Luis Rey	\$ 59.03
La Jolla Golden Triangle	\$ 146.58	La Jolla	\$ 51.52
Escondido East	\$ 145.00	Brawley	\$ 49.76
Mission Valley	\$ 142.61	San Diego Paradise Valley	\$ 48.00
Torrey Pines	\$ 141.56	Old Mission	\$ 43.62
Oceanside	\$ 138.79	Coronado Binacional	\$ 41.67
Bonsall	\$ 136.42	San Marcos	\$ 41.39
San Diego Downtown Breakfast	\$ 131.34	Fallbrook Village	\$ 41.07
Borrego Springs	\$ 130.67	Rancho Bernardo Sunrise	\$ 30.52
Vista	\$ 130.59	Miramar	\$ 29.35
San Diego Coastal	\$ 120.80	Camp Pendleton	\$ 27.50
E-Club of United Services	\$ 115.00	El Cajon Sunset	\$ 25.71
El Camino Real	\$ 114.63	Southeast San Diego	\$ 25.26
Chula Vista Sunrise	\$ 104.76	El Cajon	\$ 22.59
Rancho San Diego / Spring Valley	\$ 103.95	San Diego North	\$ 17.45
Shadowridge Vista	\$ 102.13	El Centro	\$ 10.11
<b>District 5340</b>	<b>\$ 101.71</b>	Holtville	\$ 8.11
Carlsbad Hi-Noon	\$ 99.02	Naval Base San Diego	\$ 7.89
Santee-Lakeside	\$ 97.40	San Diego Uptown Sunrise	\$ 3.85
Rancho Santa Fe	\$ 96.96	Calexico	\$ -
Mission Bay	\$ 93.89	Chula Vista Sunset	\$ -
Valley Center	\$ 92.57	Convoy	\$ -
Carlsbad	\$ 90.34	Imperial Valley Breakfast	\$ -
Del Mar	\$ 87.86	North County San Diego Route 78	\$ -
Mission Valley Sunset	\$ 86.67	Solana Beach	\$ -
Encinitas	\$ 84.91		

## District 5340

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**April 2—District Council**

**April 13-14—Model UN**

**April 19-21—RYLA**

**April 24—Four-Way Test Speech Contest**

**April 27—Rotarians At Work Day**

## April 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

[www.rotary5340.org/  
foundation](http://www.rotary5340.org/foundation)

DOING GOOD IN THE WORLD!

## From the Foundation Trustee Chair Wilf Wilkinson

When I was RI president, I said Rotary is a love story in which people come together in fellowship, and which results in doing good in the world. During my years in Rotary, I have witnessed over and over again how communities and individuals benefit because of Rotary activities. These activities, to a great extent, result from exchanges about community needs identified during club meetings.

The month of April is a perfect example of what Rotarians and Rotary clubs can do to help make a better world. This month we celebrate National

Volunteer Week, the International Day of Mine Awareness, World Health Day, and Earth Day, and each of these recognitions ties in with one of our six areas of focus. This tells me that every Rotary club member has a part to play as an effective volunteer in these important observances.

Furthermore, we owe it to our community and the world to tell our story, to make the world aware of our efforts. One way to achieve this is by supporting your Rotary regional magazine, particularly in April, which is also Magazine Month. So how

does all this relate to our Rotary Foundation? Well, very few initiatives don't require funding. Your Foundation is often able to help, whether it's with a district grant or a much larger global grant. Your contributions to the Foundation provide a potential source of funding that can help a club's members do good in the world.

My goal this year is to announce at the international convention in Lisbon, Portugal, that it is estimated that every Rotarian gave something in 2012-13.

Can I count on you?



*The Mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.*