

# District 5340 Rotary Foundation Newsletter

The Rotary  
Foundation

June 2013

Volume 1, Issue 12

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## Polio This Week—As of 29 May 2013

### Total Cases:

### Globally: 41

64 YTD, Total in 2012: 223

### Endemic Countries: 35

61 YTD, Total in 2012: 217

### Non-endemic Countries: 6

3 YTD, Total in 2012: 6



## THANK YOU!

(This final newsletter article is devoted to the team of individuals that have worked so hard for the Rotarians in this district. I apologize to incoming DRFC Dave Breeding and to TRF Trustee Chair Wilf Wilkerson for not having room for their thoughtful comments.)

The end of the Rotary year is fast approaching. The time has come to say thank you to so many people. For the District Rotary Foundation Committee though, it is the end of four years of work, not just one.

We began our journey in the summer of 2009. Then District Governor-elect **Dave Breeding** asked me to lead a team through the Future Vision Pilot. I selected a group of outstanding individuals who have demonstrated "Service Above Self" in everything they have done. They have worked tirelessly to create new processes, rules, infrastructure and training materials to help the Rotarians in our district do amazing projects internationally as well as within our own communities here in District 5340. You cannot imagine the countless hours this team has given in support of The Rotary Foundation.

**Philippe Lamoise** served as the District Grants Subcommittee Chair. In this capacity, he created websites that enabled us to effectively administer the district and global grants as well as our district designated funds. Without these tools, we would have been awash in paperwork. His experience with matching grants and Group Study Exchange also helped us as we designed district-sponsored grants. He was always available to help Rotarians in the district with his knowledge.

**Steve Brown** was our Fundraising Chair. He

agreed to serve in this capacity before he became a Rotary Foundation Trustee, but continued on anyway to support the district. This turned out to be serendipitous as he was able to share with the committee what changes were taking place at The Rotary Foundation and also share our Future Vision Pilot experiences with the Trustees. He also encouraged us to look to new ways to raise funds for The Rotary Foundation. Our contribution numbers have continued to rise year after year.

**Richard Coutts** provided his medical expertise to the role of PolioPlus Chair for the district. He not only kept the committee updated on both the fundraising and the eradication efforts, but he presented an excellent program to many of the clubs around the district. On his own, he even took a trip to Geneva, Switzerland to meet with the World Health Organization and learn more. He is going to continue in this role in the coming years. We all hope he works himself out of this job. We're this close!

**John Fistere** brought his strong analytical and technical skills to the job of Global Grants Chair for the district. He helped lead the committee with the decision making process when it came to awarding district designated funds. In addition, he worked tirelessly with the individual Rotarians in our district as they worked through the new, and sometimes difficult, application process for Global Grants. The Rotary Foundation incorporated many of his suggestions into the final application that we will all be using in the coming years.

**Marge Cole** never stops serving. She was our District Grants Chair during the pilot. Prior to

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that, she had been our District Rotary Foundation Chair and our District Governor. Her experience and expertise reminded the committee frequently about focusing on the individual Rotarian and keeping in mind the challenges for the small clubs. With District Grants being an entirely new experience for everyone in our district,

*Deadline for the next  
round of District  
Designated Funds  
in July 1, 2013.*

she had much to do. She led us through the development of a process for managing the grants. She regularly taught club members how to use the on-line system to apply for the grants as well as following up with them for their reports.

**Hey-Jude Gallegos** served and will continue to serve as the District Rotary Foundation Treasurer. This was a new and challenging job during the pilot, but she managed the bank account for the district grants most effectively. Hey-Jude's professional background and expertise gave her the skills to help us through the process development as well as the day-to-day transactions.

**Jean Kerr** joined the team as Scholar Chair and did a

great job. It was a steep learning curve and the challenge of managing Ambassadorial Scholars, Global Grant Scholars and District Grant Scholars at the same time, never fazed her. She had a big job to do and she was up to the challenge. The scholars and the host counselors were blessed to have her lead the way.

There were other members of the district Rotary Foundation team that deserve thanks as well. These include **Christine Evans** (Annual Fund & Paul Harris Society Coordinator), **Keith Dindinger** (TRF Audit Committee Chair), **Scott Peck** (TRF Audit Committee), **Adam Rosenberg** (TRF Audit Committee & Endowment Chair), and **Mike Bardin** (Peace Fellow Chair) and **Cynthia Villis** (USD Liaison) Each of these fine Rotarians did an outstanding job

in their very important roles.

In addition to these key people, I want to thank the seventeen Foundation Mentors for all that they have done. They served as the key link between the district committee and the club. Many of them provided help to the clubs with getting contributions to The Rotary Foundation, understanding reports, scheduling TRF programs and some even helped with grant writing.

My list wouldn't be complete if I didn't include the District Governors who were leading us all during the pilot. **Dave Breeding, Larry Sundram** and **Dick Stevens** all did an outstanding job in guiding us through their years. Each of them is totally committed to The Rotary Foundation and was supportive of all

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## Can't We Do Better Than Last Year??? You Bet We Can!!!

Category	2011-12 (May 31, 2012)	2012-13 (May 31 2013)
Number of Members	3,196	3,314
AF Per Capita	\$115.42	\$124.08
<b>AF Total</b>	<b>\$401,233.02</b>	<b>\$411,204.89</b>
Global Grants & Polio	\$180,278.82	\$149,199.31
Permanent Fund	\$56,064.60	\$37,671.25
Total Giving	\$637,576.44	\$598,075.45

# EREY by Club

As of May 28, 2013

To receive EREY for the club, 100% of the members must make a contribution to TRF's Annual Fund, AND the per capita giving must be \$100 or more. The qualified clubs are highlighted in bold red.

Club Name	EREY %	Club Name	EREY %
<b>Chula Vista Sunrise</b>	<b>100%</b>	San Marcos	43%
<b>Escondido Sunrise</b>	<b>100%</b>	Point Loma	40%
<b>La Mesa Sunrise</b>	<b>100%</b>	Rancho San Diego / Spring Valley	39%
<b>Oceanside</b>	<b>100%</b>	Chula Vista Sunset	38%
<b>Rancho Bernardo</b>	<b>100%</b>	Mission Bay	38%
<b>San Diego Paradise Valley</b>	<b>100%</b>	Santee-Lakeside	38%
<b>San Diego Uptown Sunrise</b>	<b>100%</b>	Vista	37%
<b>Valley Center</b>	<b>100%</b>	San Diego Downtown Breakfast	36%
Encinitas Coastal	98%	La Jolla Golden Triangle	34%
Escondido East	97%	Ramona	31%
Del Mar Solana Beach	97%	Old Mission	31%
Rancho Santa Fe	95%	San Diego Coastal	30%
La Jolla Sunrise	93%	El Cajon Sunset	30%
Bonsall	93%	El Cajon	28%
Mission Valley	90%	Lemon Grove	27%
Mission Valley Sunset	86%	Chula Vista	26%
Borrego Springs	85%	Carlsbad Hi-Noon	24%
Del Mar	83%	Camp Pendleton	24%
La Mesa	80%	Carlsbad	23%
Fallbrook	74%	Escondido	23%
Escondido After Five	73%	San Diego North	21%
Poway-Scripps	70%	National City	18%
Imperial Valley Breakfast	63%	Miramar	16%
El Camino Real	58%	Torrey Pines	13%
Coronado	56%	E-Club of United Services	11%
Brawley	55%	Solana Beach	11%
<b>District 5340</b>	<b>49%</b>	San Luis Rey	10%
San Diego	49%	Convoy	10%
Fallbrook Village	48%	Coronado Binacional	10%
Blythe	47%	Rancho Bernardo Sunrise	8%
Vista Hi Noon	46%	Naval Base San Diego	7%
Southeast San Diego	44%	North County San Diego Route 78	6%
Encinitas	43%	Holtville	6%
La Jolla	43%	El Centro	1%
		Calexico	0%

# Annual Fund

## Per Capita by Club

As of May 28, 2013

<u>Club Name</u>	<u>Per Capita</u>	<u>Club Name</u>	<u>Per Capita</u>
La Mesa	\$ 428.06	Del Mar	\$ 104.29
Encinitas Coastal	\$ 396.28	Rancho San Diego / Spring Valley	\$ 103.95
Rancho Bernardo	\$ 354.59	Escondido After Five	\$ 102.86
La Mesa Sunrise	\$ 333.87	Rancho Santa Fe	\$ 96.96
Del Mar Solana Beach	\$ 289.31	Lemon Grove	\$ 88.33
Fallbrook	\$ 246.33	Mission Valley Sunset	\$ 86.67
Escondido Sunrise	\$ 231.27	San Diego	\$ 82.08
Escondido East	\$ 217.25	San Marcos	\$ 80.42
La Jolla Sunrise	\$ 207.10	National City	\$ 78.53
Point Loma	\$ 204.35	Imperial Valley Breakfast	\$ 76.92
Mission Valley	\$ 195.11	Chula Vista	\$ 73.55
Coronado	\$ 179.82	Ramona	\$ 70.97
San Diego Downtown Breakfast	\$ 173.79	Blythe	\$ 66.25
Poway-Scripps	\$ 170.09	Escondido	\$ 59.84
El Camino Real	\$ 169.63	San Luis Rey	\$ 59.72
La Jolla Golden Triangle	\$ 162.51	La Jolla	\$ 51.52
Torrey Pines	\$ 152.19	Old Mission	\$ 49.80
Oceanside	\$ 151.77	Rancho Bernardo Sunrise	\$ 46.56
Vista	\$ 149.64	Coronado Binacional	\$ 41.67
Encinitas	\$ 149.57	Fallbrook Village	\$ 41.07
Carlsbad	\$ 144.07	Miramar	\$ 39.13
Bonsall	\$ 137.25	Camp Pendleton	\$ 31.75
Borrego Springs	\$ 136.83	El Cajon	\$ 30.74
San Diego Coastal	\$ 133.20	Southeast San Diego	\$ 26.32
Carlsbad Hi-Noon	\$ 130.25	El Cajon Sunset	\$ 25.71
Brawley	\$ 125.98	San Diego North	\$ 18.00
<b>District 5340</b>	<b>\$ 124.08</b>	El Centro	\$ 12.36
San Diego Paradise Valley	\$ 124.00	Chula Vista Sunset	\$ 11.58
Santee-Lakeside	\$ 123.44	Holtville	\$ 8.11
San Diego Uptown Sunrise	\$ 123.08	Naval Base San Diego	\$ 7.89
Vista Hi-Noon	\$ 121.65	Convoy	\$ 1.33
E-Club of United Services	\$ 118.75	Calexico	\$ -
Mission Bay	\$ 116.67	North County San Diego Route 78	\$ -
Valley Center	\$ 116.09	Solana Beach	\$ -
Chula Vista Sunrise	\$ 107.14		

## District 5340

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**June 4—District Council, Market Creek Plaza,  
San Diego**

**June 23-26—International Assembly, Lisbon,  
Portugal**

## June 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

[www.rotary5340.org/  
foundation](http://www.rotary5340.org/foundation)

DOING GOOD IN THE WORLD!

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that we tried to accomplish. As a committee, we wanted to try everything in the pilot and they helped make it possible.

During the pilot our district was the first to have a Vocational Training Team. We volunteered ourselves to be audited after the first year so that we could improve our processes and plans. We received one of a handful of packaged grants for a Vocational Training Team to go to Kenya. As an International Partner on grants, we probably sponsored more grants than any district in the pilot. And our giving to The

Rotary Foundation increased. We couldn't have done any of this without the support of our District Governors.

Finally, I want to thank the Rotarians in District 5340. Because of your generosity, we are all able to "do good in the world", and you are very generous with your financial gifts.

The Future Vision Pilot has taught us all more about The Rotary Foundation. You are now able to use your donations in your own community. You are now able to do larger, measurable, sustainable projects throughout the world. The pilot was challenging, and sometimes

frustrating, but with your dedication, generosity and hard work, we were able to make a difference. Thank you for all you do.

Yours in Rotary Service,

Pam Russell

District 5340 Rotary Foundation  
Chair 2010-2013

***The Mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.***